



Top 30 Most Competitive Brands by Region * Must have at least 30 stores to qualify. Number shown indicates the average daily differential in cents per gallon of the brands station price versus the other stations in the zip code where it resides. All calculations are done on a daily basis for each zip code where a brand has a site and rolled up to the regional level for the entire year.

| Rank | Region | Brand | Outlets | Price Differential |
|------|--------------|-----------------------|---------|--------------------|
| 1 | Mid-Atlantic | Costco | 44 | -14.47 |
| 2 | Mid-Atlantic | BJ's | 52 | -9.89 |
| 3 | Mid-Atlantic | Sams Club | 61 | -9.71 |
| 4 | Mid-Atlantic | QuickChek | 44 | -5.08 |
| 5 | Mid-Atlantic | Delta | 134 | -4.92 |
| 6 | Mid-Atlantic | Delta Sonic | 17 | -4.71 |
| 7 | Mid-Atlantic | Kroger | 70 | -4.17 |
| 8 | Mid-Atlantic | Ok Petroleum | 16 | -3.90 |
| 9 | Mid-Atlantic | Hess | 450 | -3.86 |
| 10 | Mid-Atlantic | Flying J | 16 | -3.79 |
| 11 | Mid-Atlantic | 76 | 48 | -3.69 |
| 12 | Mid-Atlantic | Raceway | 16 | -3.69 |
| 13 | Mid-Atlantic | Raceway Petroleum | 40 | -3.56 |
| 14 | Mid-Atlantic | Getty | 101 | -3.39 |
| 15 | Mid-Atlantic | Wawa | 364 | -3.01 |
| 16 | Mid-Atlantic | Speedway | 60 | -2.89 |
| 17 | Mid-Atlantic | Pilot | 41 | -2.55 |
| 18 | Mid-Atlantic | Turkey Hill | 219 | -2.49 |
| 19 | Mid-Atlantic | US Gas | 24 | -2.46 |
| 20 | Mid-Atlantic | WilcoHess | 54 | -1.99 |
| 21 | Mid-Atlantic | Kwik Fill | 270 | -1.96 |
| 22 | Mid-Atlantic | Cumberland | 89 | -1.88 |
| 23 | Mid-Atlantic | FasMart | 131 | -1.88 |
| 24 | Mid-Atlantic | Riggins | 19 | -1.82 |
| 25 | Mid-Atlantic | Crown | 33 | -1.72 |
| 26 | Mid-Atlantic | Royal Farms | 120 | -1.69 |
| 27 | Mid-Atlantic | Every Day Shop & Cafe | 17 | -1.61 |
| 28 | Mid-Atlantic | Circle K | 43 | -1.60 |
| 29 | Mid-Atlantic | Go Mart | 104 | -1.52 |
| 30 | Mid-Atlantic | Pure | 15 | -1.50 |