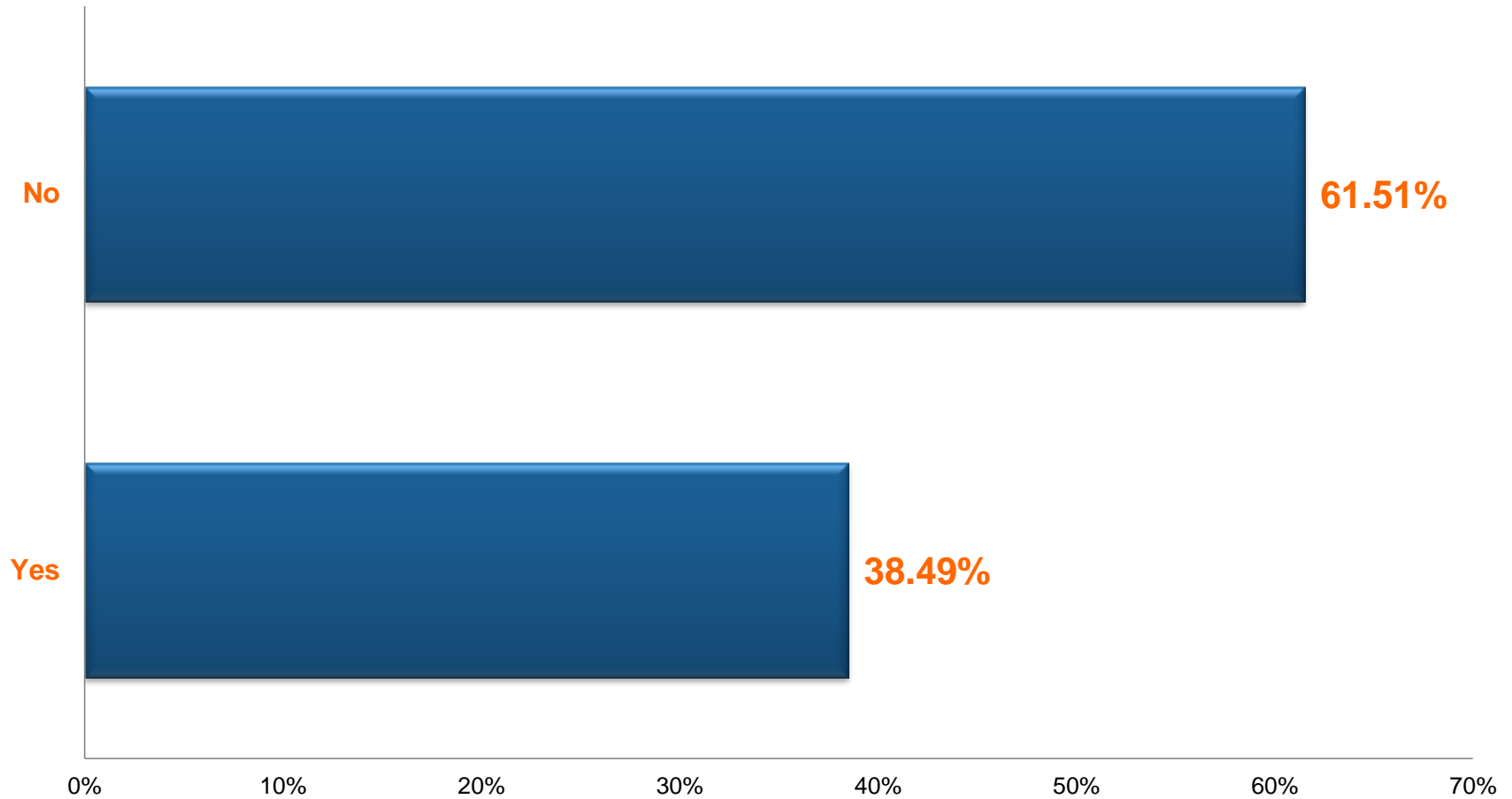


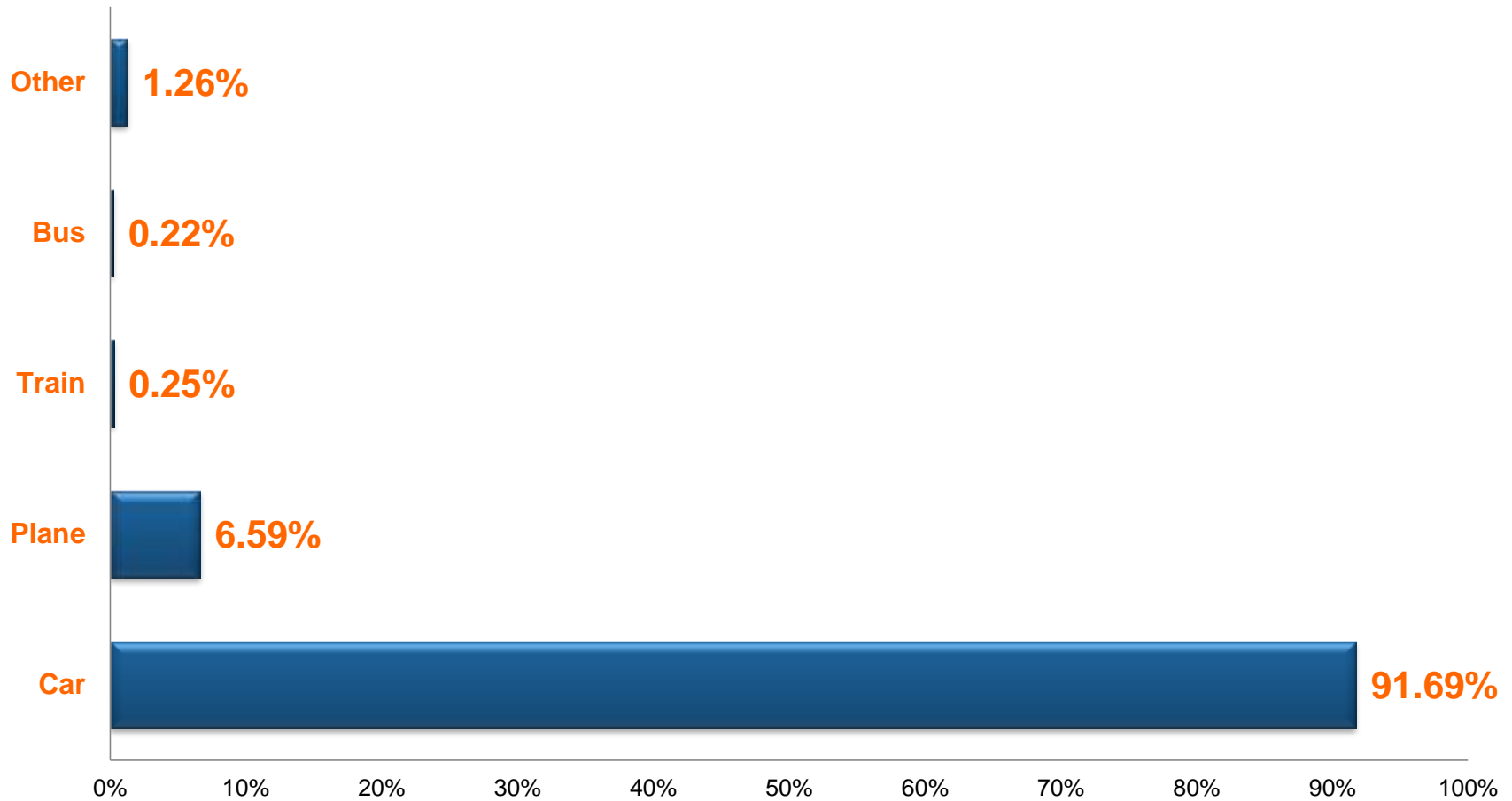


THANKSGIVING TRAVEL 2014

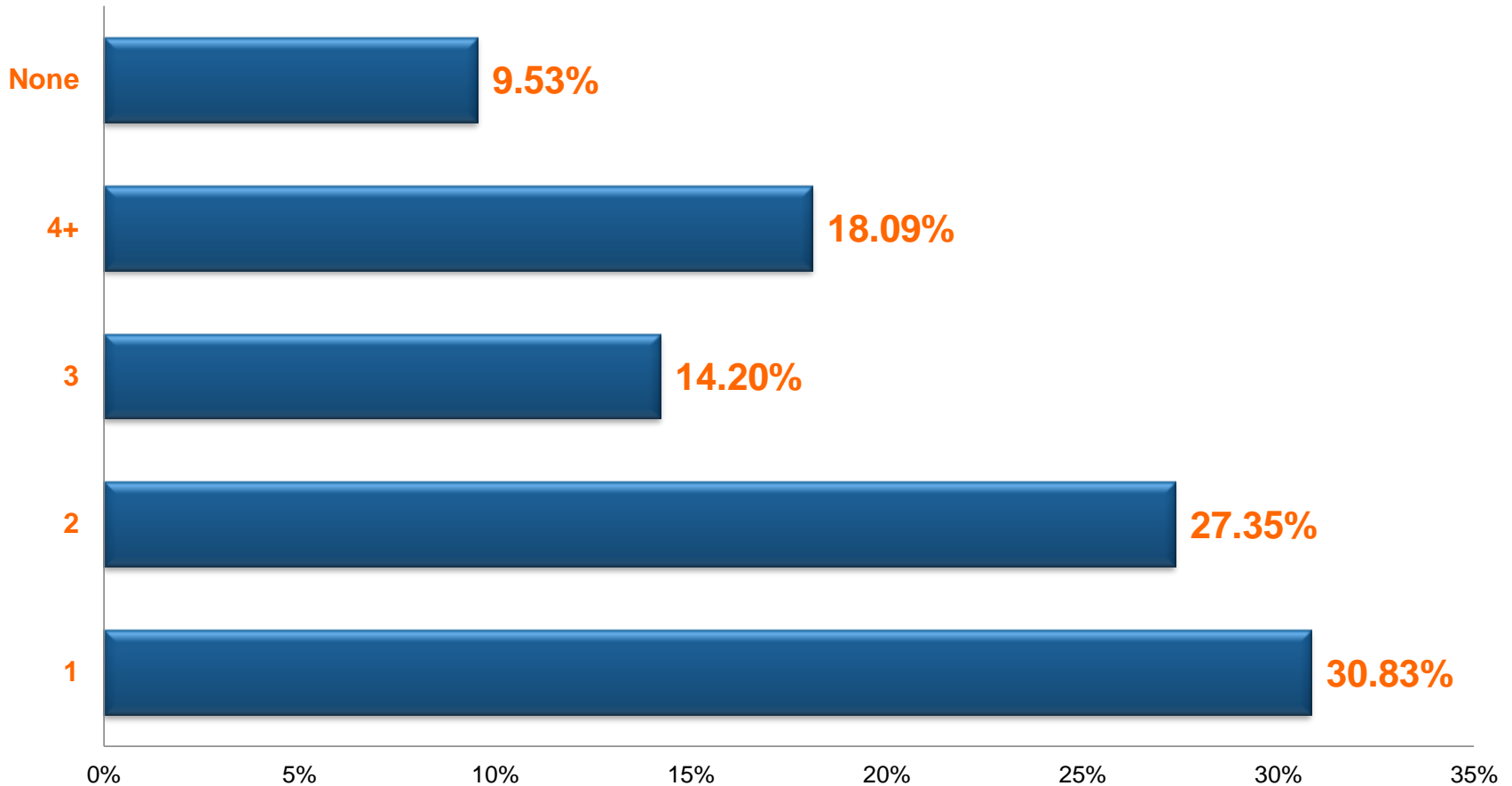
# ARE YOU TRAVELING FOR THANKSGIVING THIS YEAR?



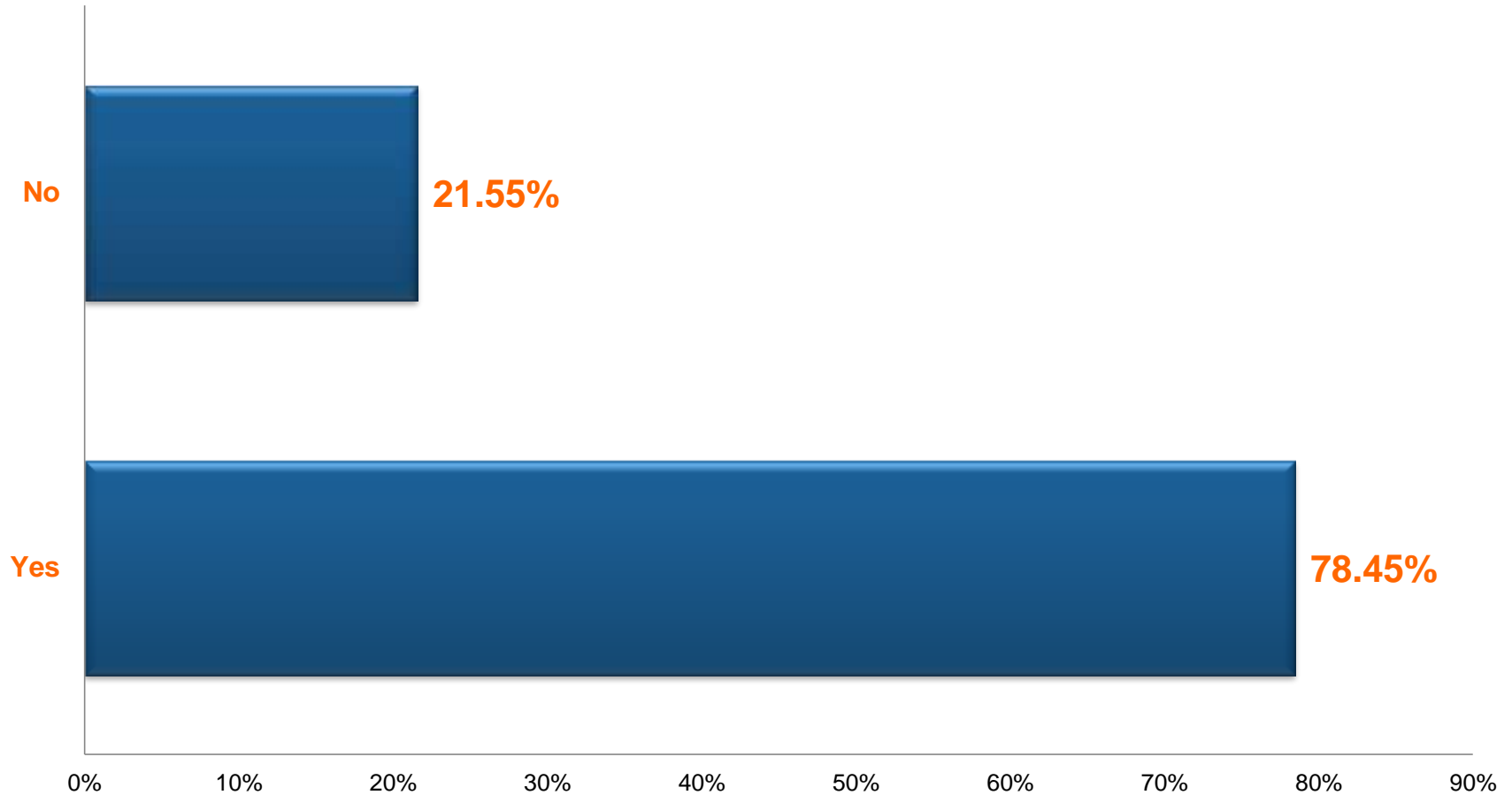
# WHAT FORM OF TRANSPORTATION WILL YOU BE TAKING THIS THANKSGIVING?



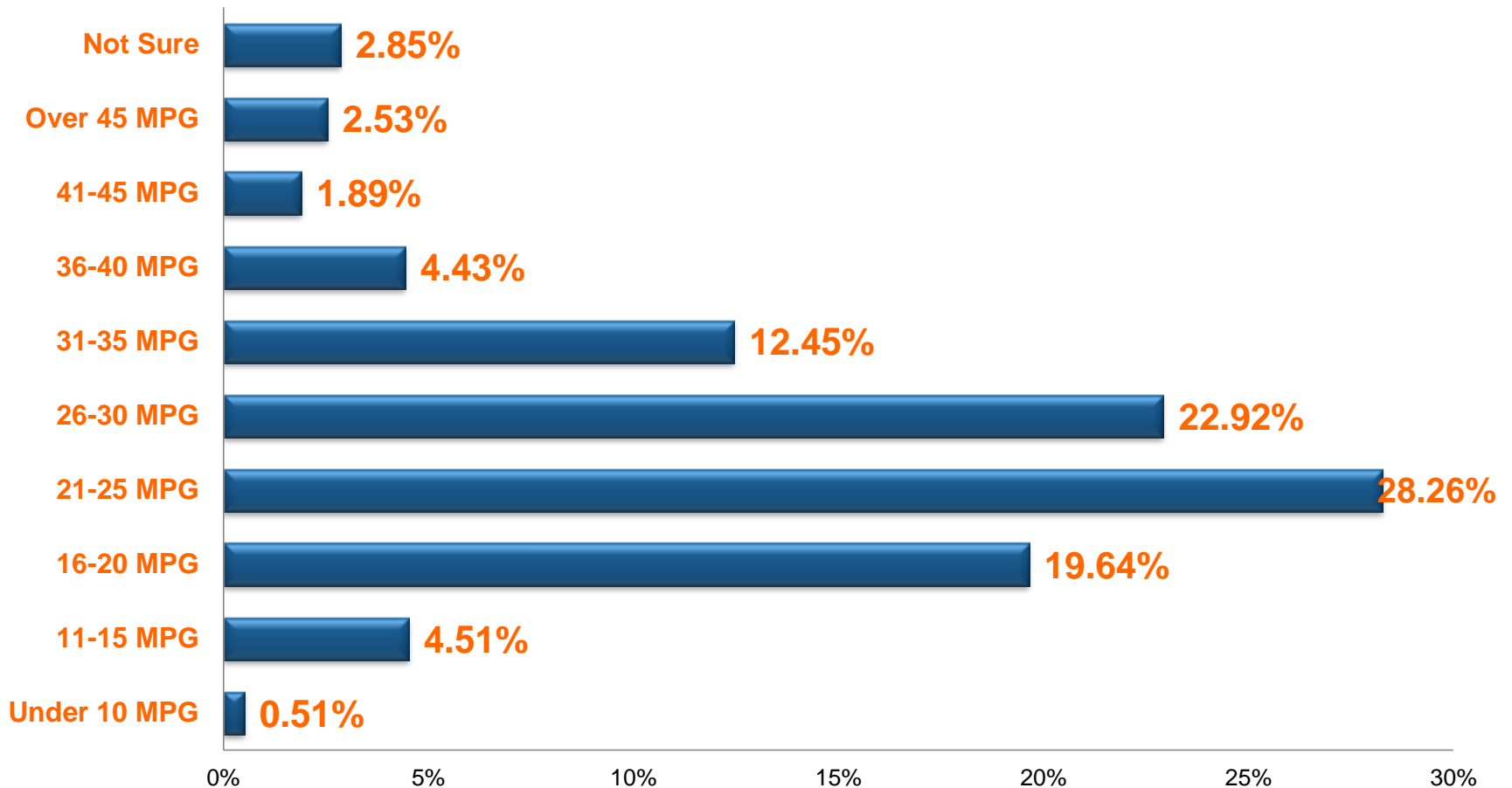
# HOW MANY TIMES DO YOU ANTICIPATE STOPPING FOR GAS ON YOUR THANKSGIVING TRAVELS (ROUND TRIP)?



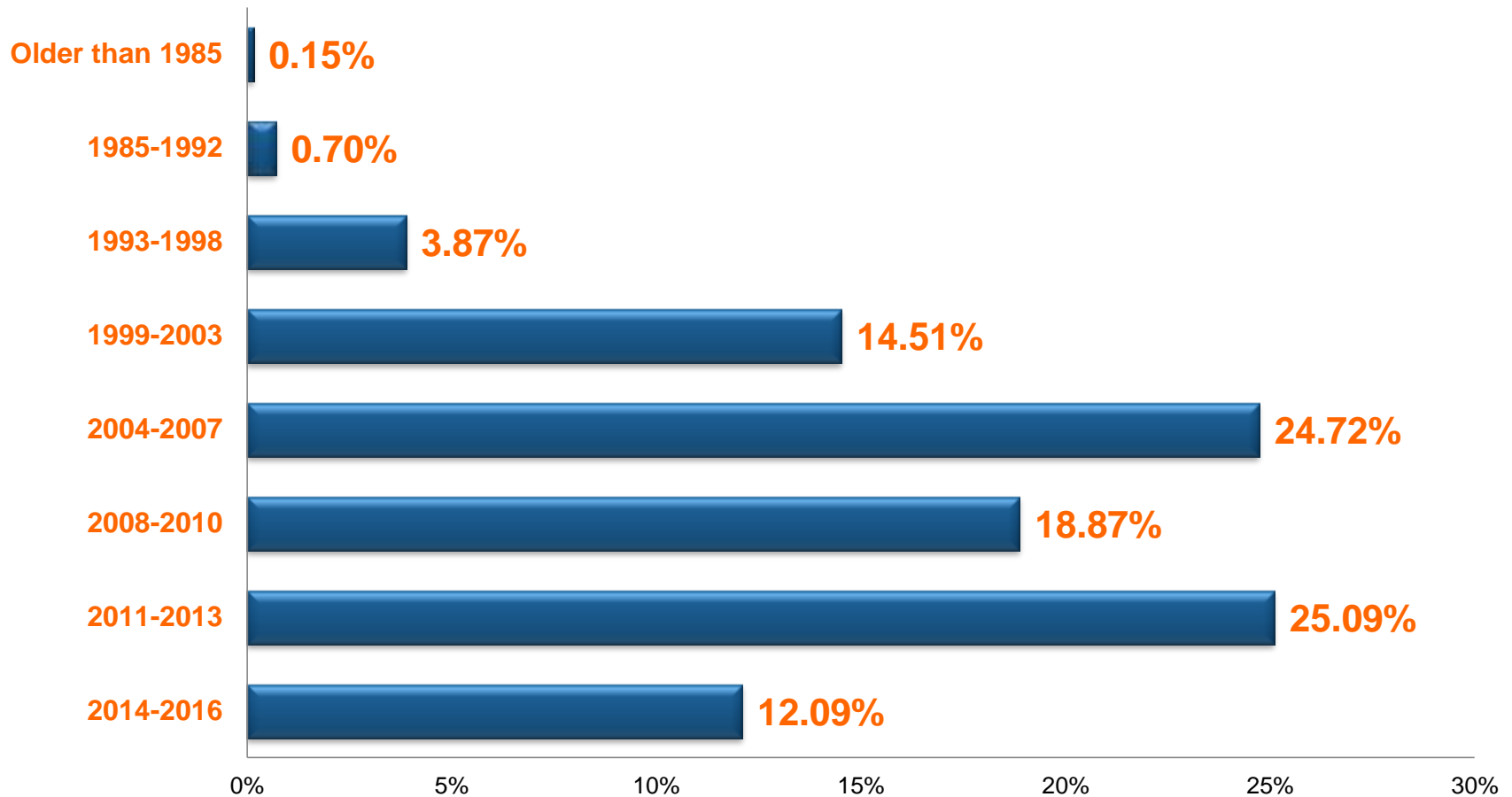
# WILL YOU BE TRAVELING MORE THAN 50 MILES ON AN INTERSTATE?



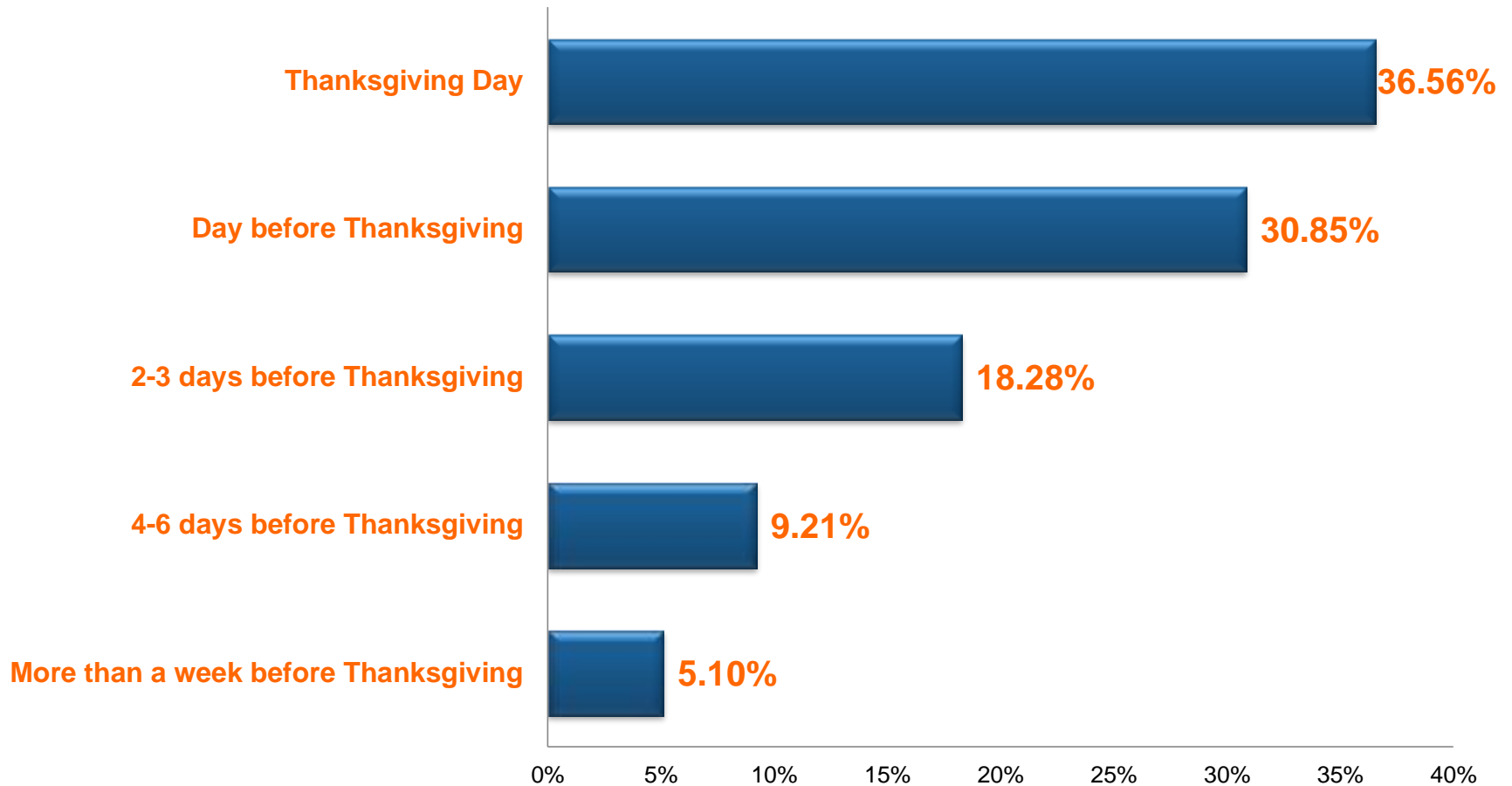
# HOW MANY MPG HIGHWAY DOES THE CAR YOU PLAN TO TAKE FOR THANKSGIVING TRAVEL GET?



# WHAT MODEL YEAR IS THE CAR YOU PLAN TO TAKE FOR THANKSGIVING?

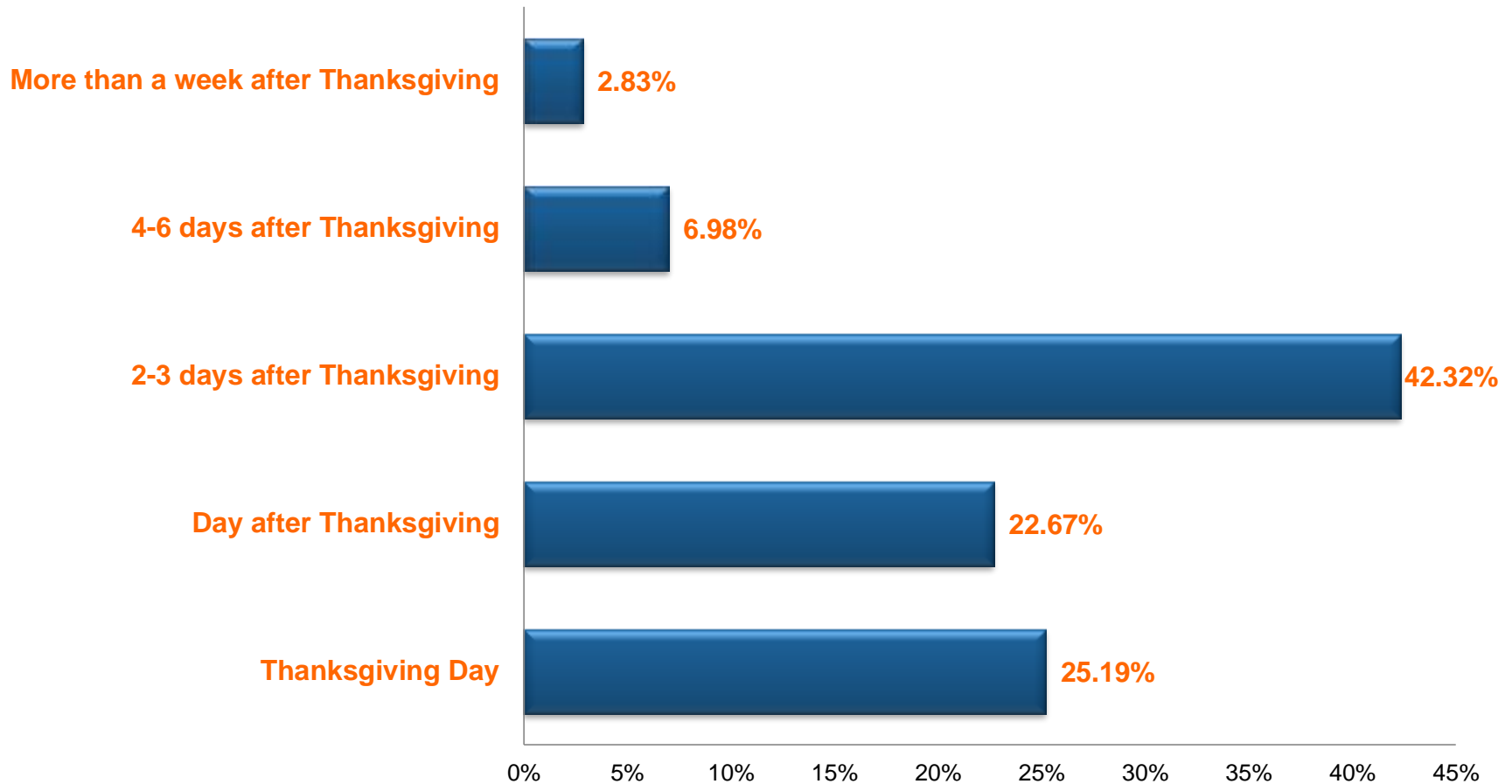


# WHEN DO YOUR THANKSGIVING TRAVEL PLANS START?

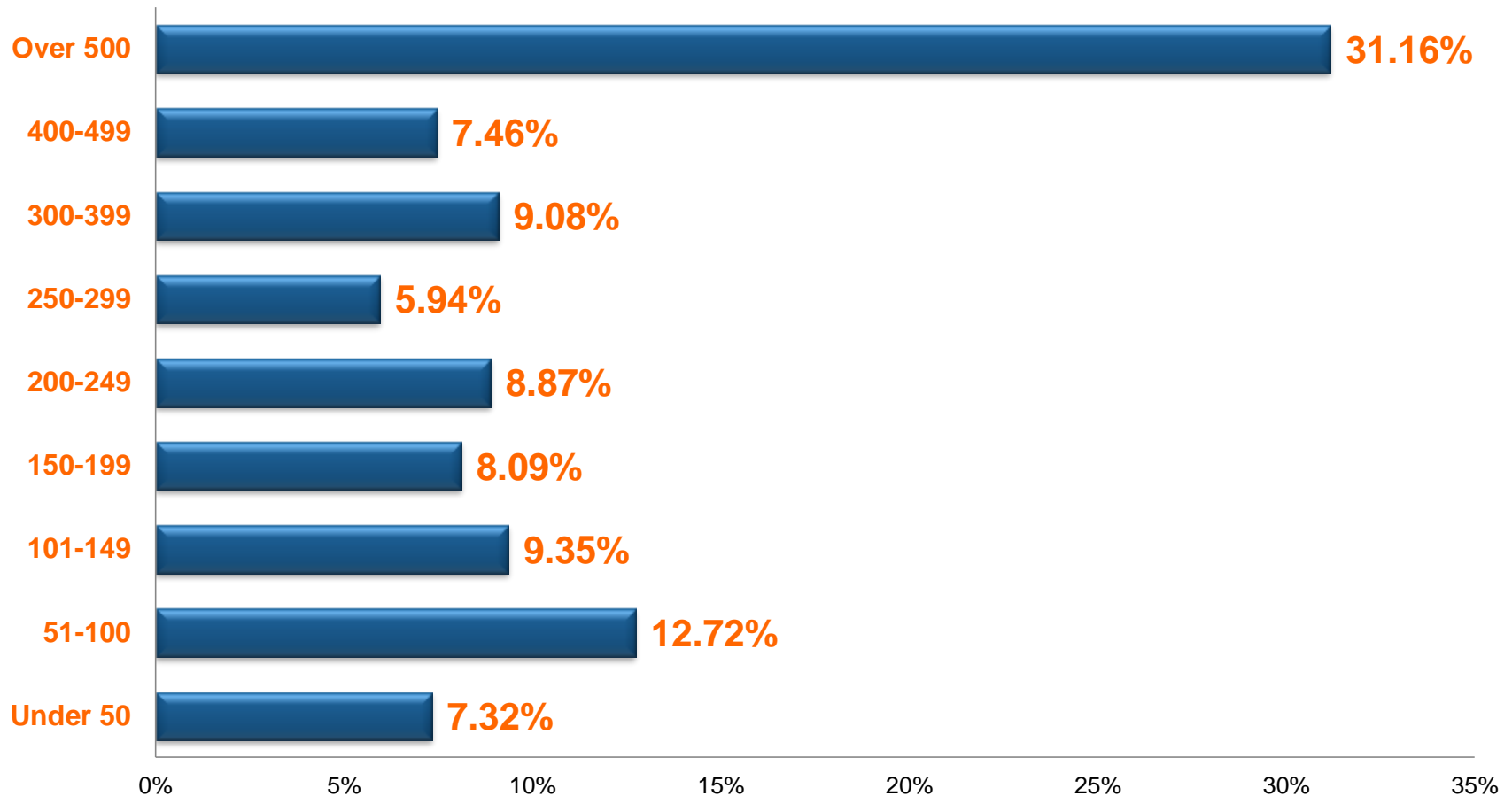




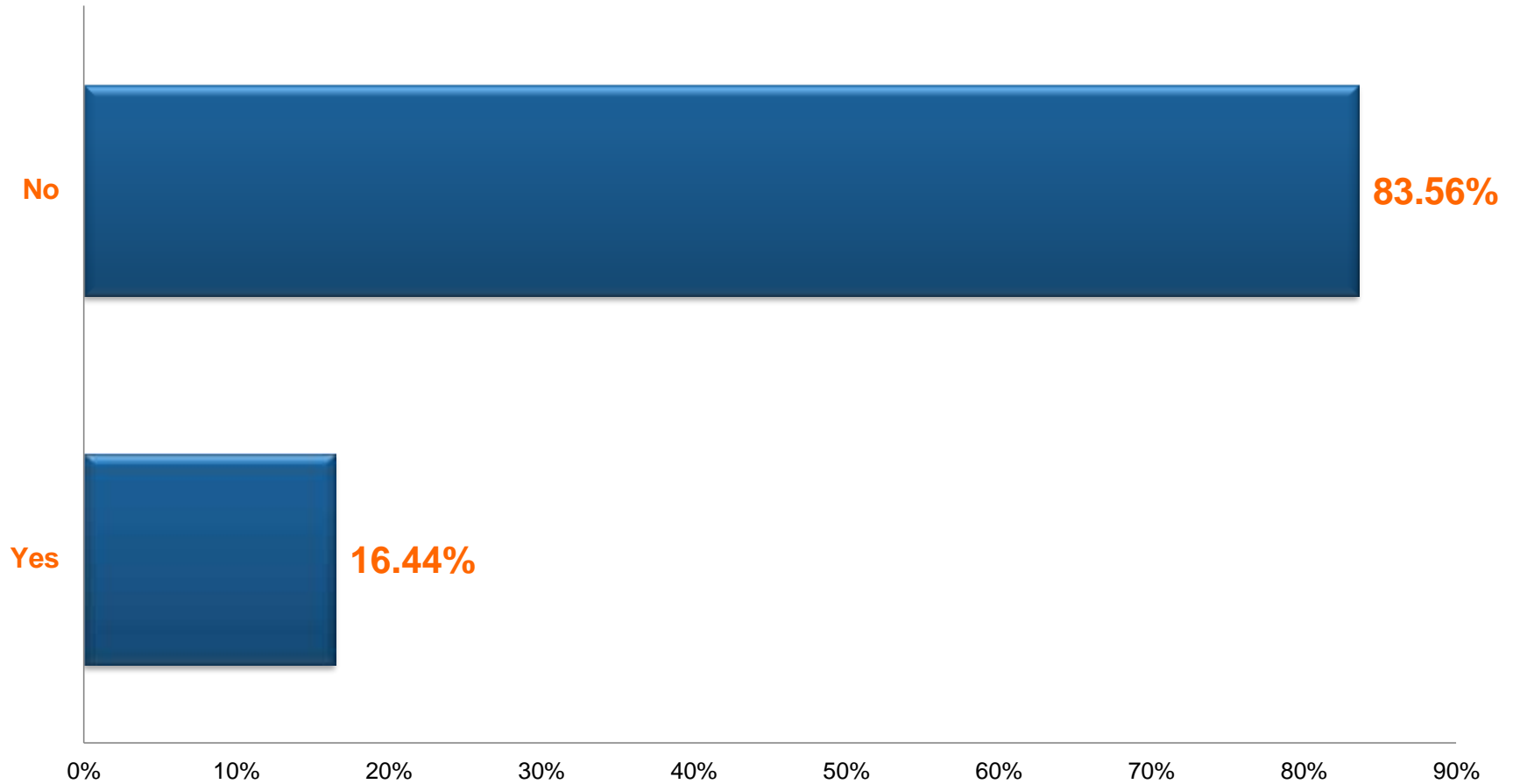
# WHEN DO YOUR THANKSGIVING TRAVEL PLANS END?



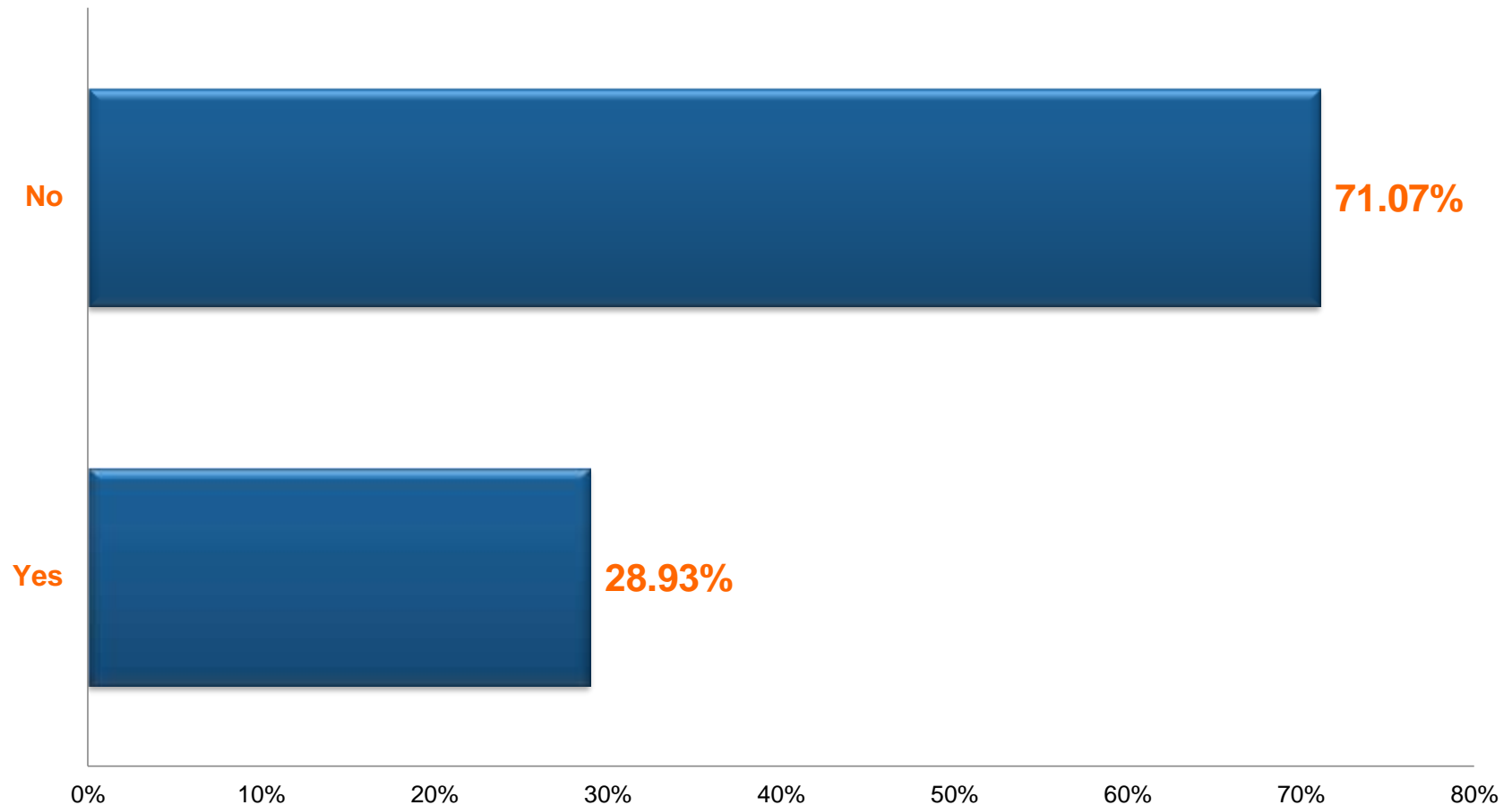
# HOW MANY MILES (ROUND TRIP) WILL YOU BE TRAVELING THIS THANKSGIVING?



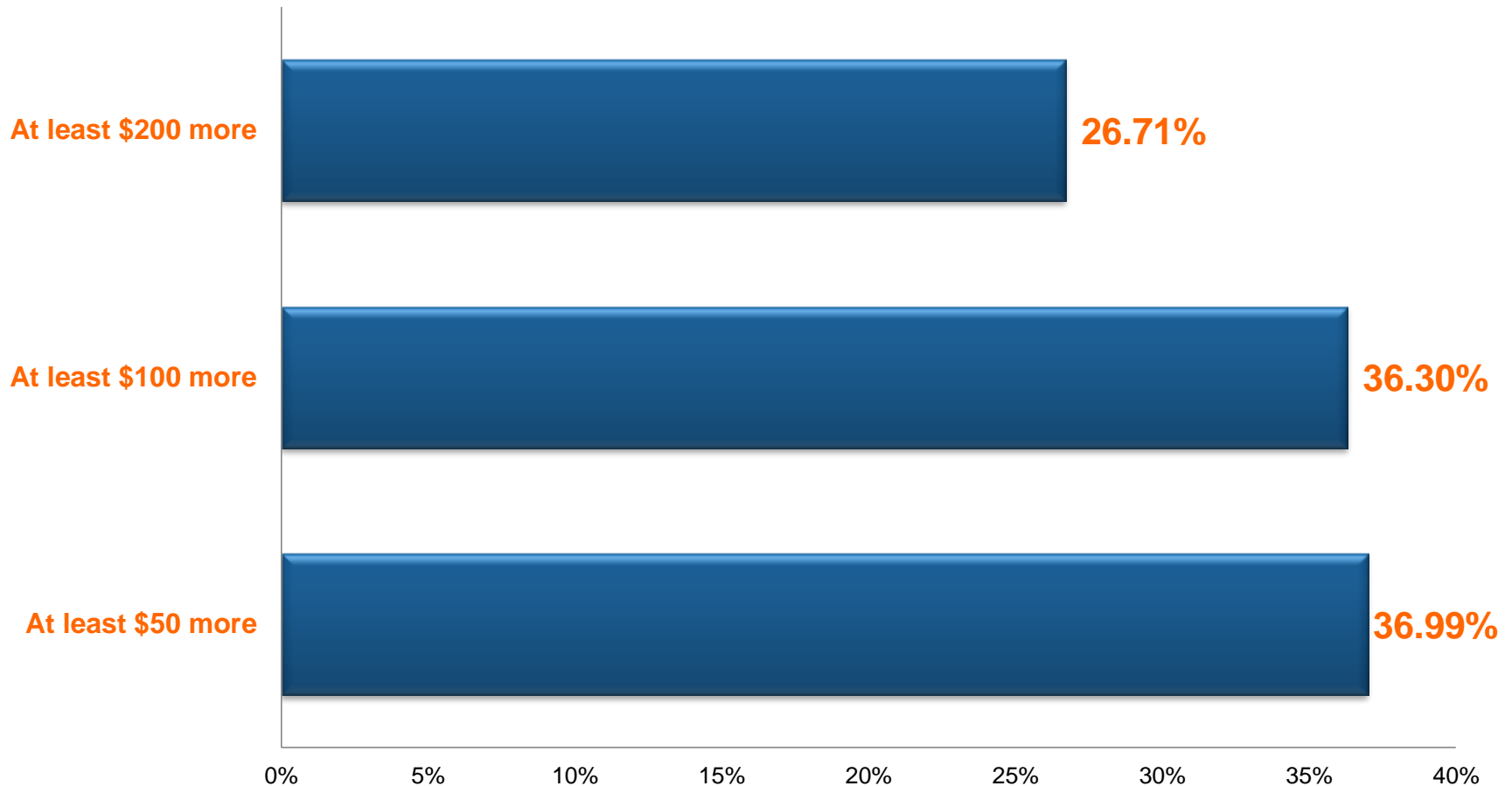
# ARE LOW GAS PRICES LEADING YOU TO CHANGE, OR ALTER, YOUR THANKSGIVING TRAVEL PLANS?



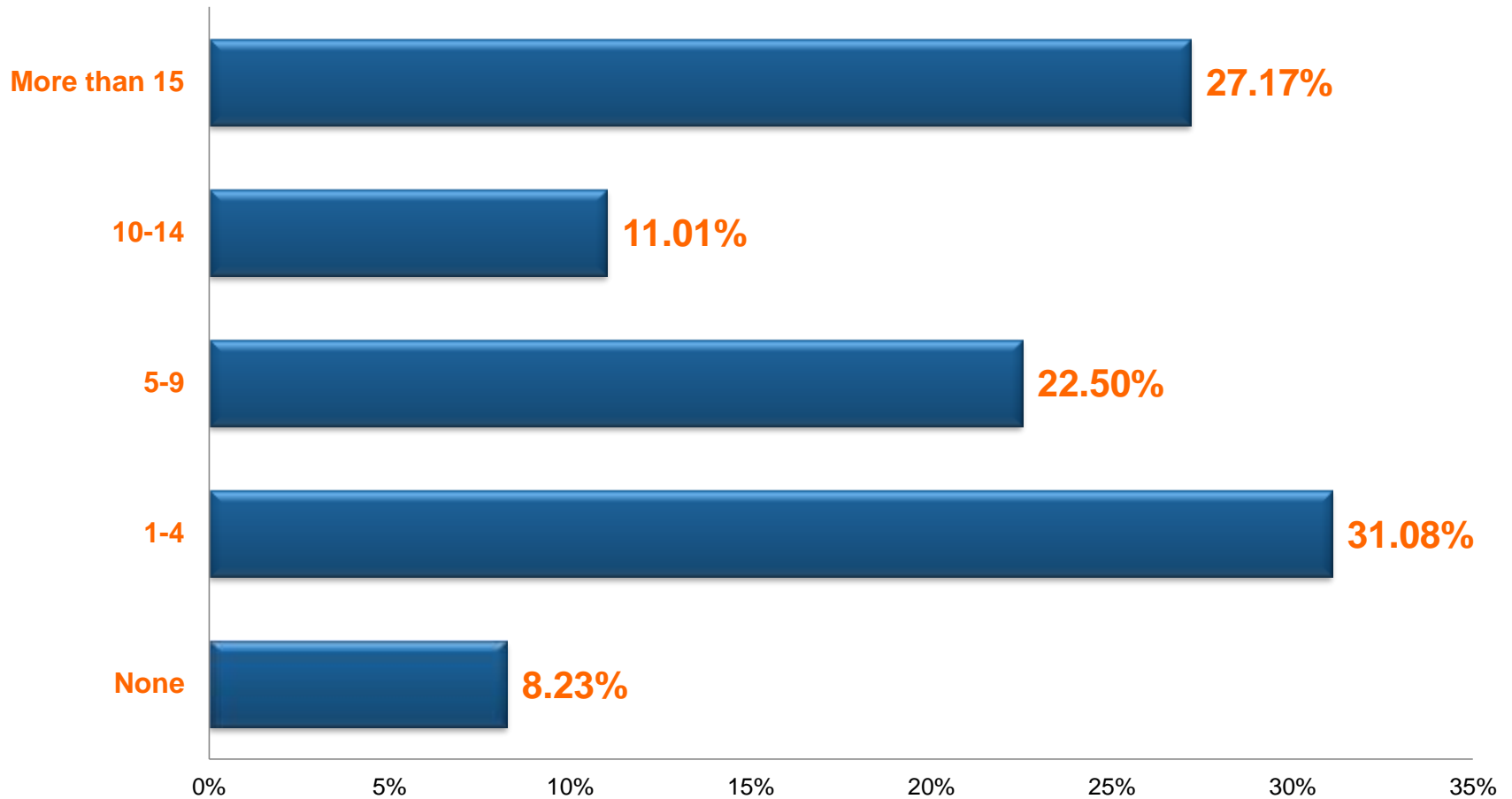
# ARE YOU PLANNING TO SPEND MORE MONEY TO CELEBRATE THANKSGIVING THIS YEAR, COMPARED TO LAST?



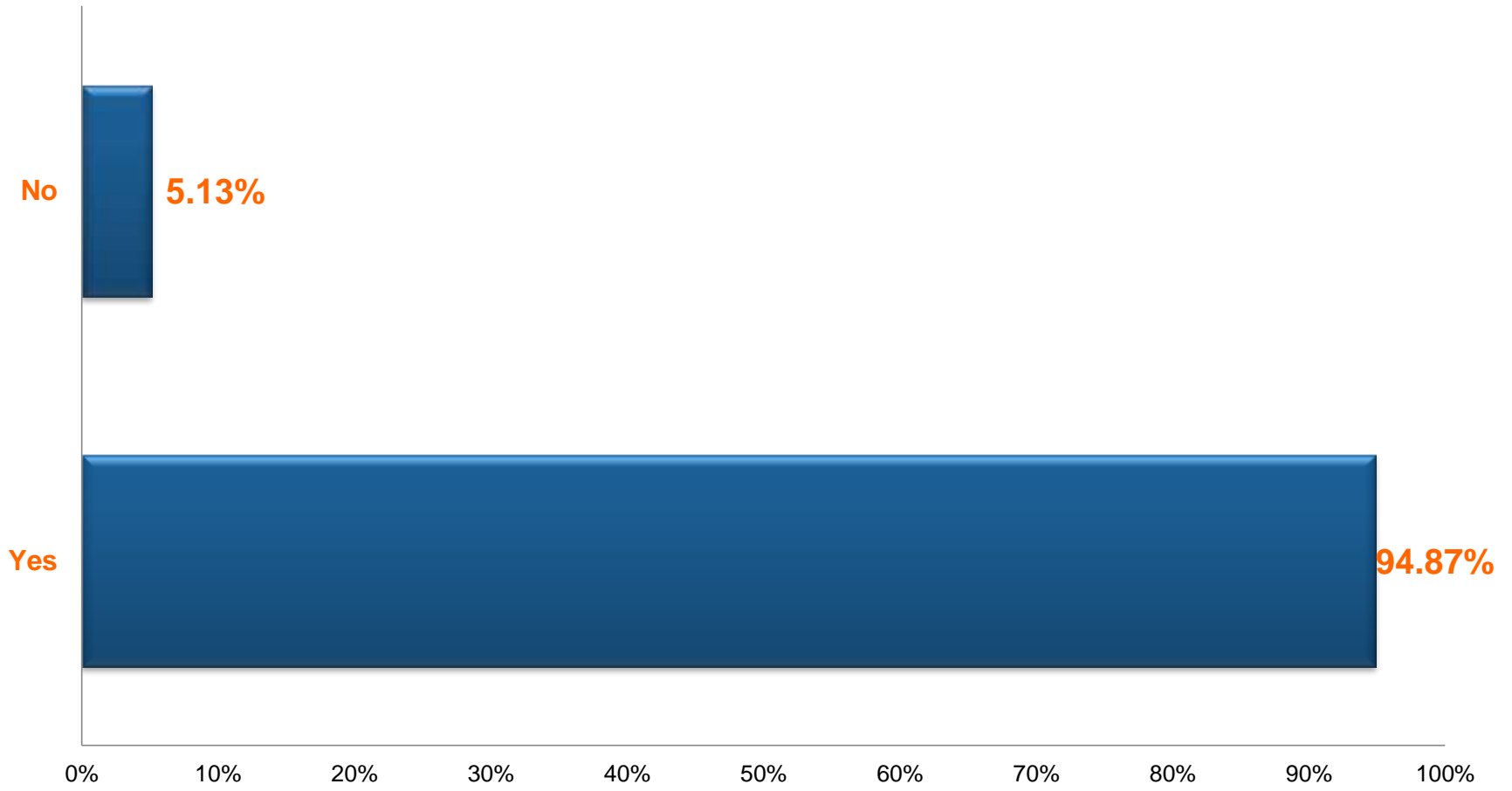
# ABOUT HOW MUCH MORE MONEY DO YOU THINK YOU'LL SPEND THIS YEAR VS. LAST ON THANKSGIVING?



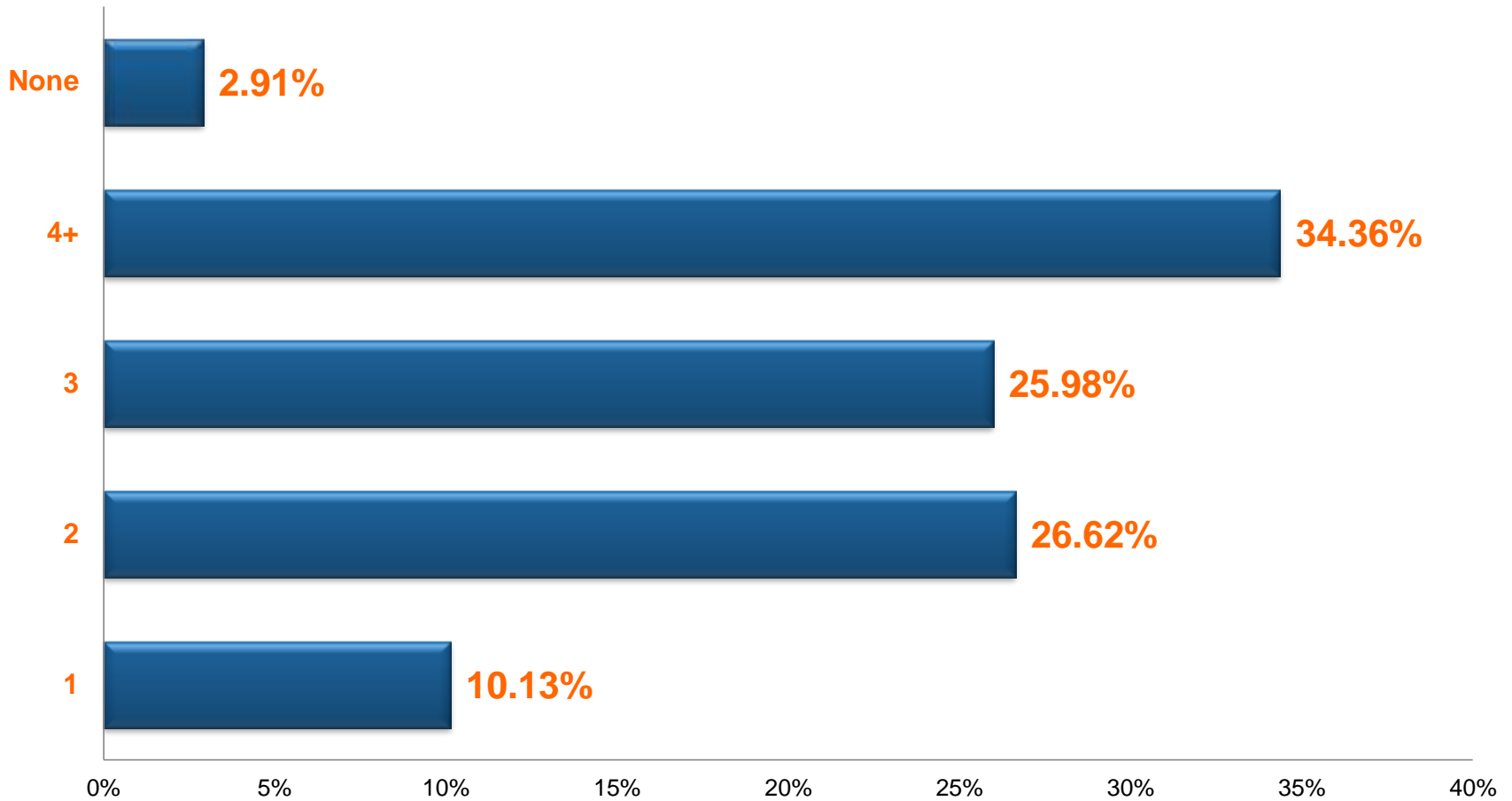
# APPROXIMATELY HOW MANY NEWS STORIES HAVE YOU HEARD ABOUT GAS PRICES IN 2014?



# DO YOU HAVE A SMARTPHONE?

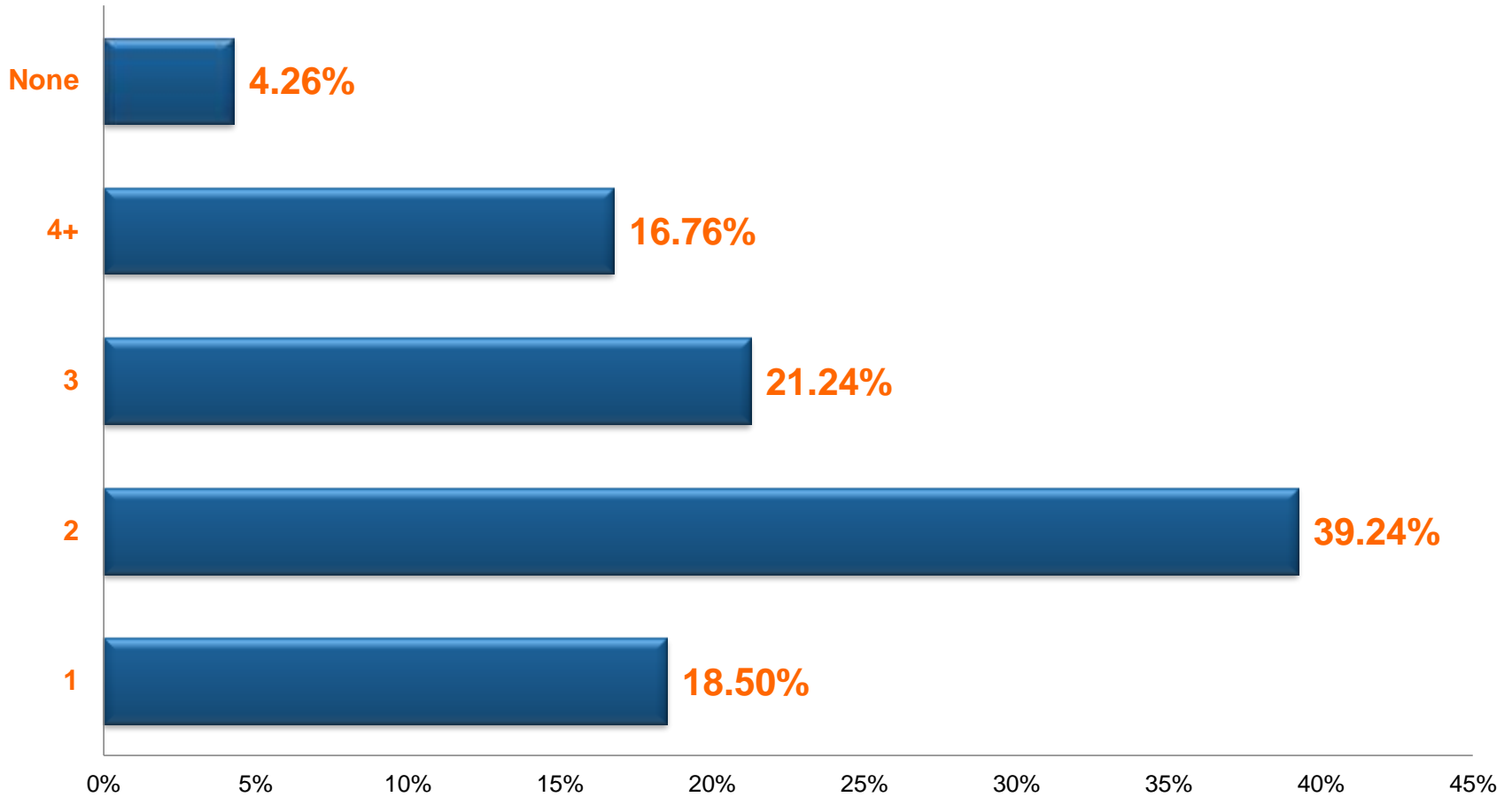


# HOW MANY APPS DO YOU HAVE FOR TRAVEL PURPOSES?

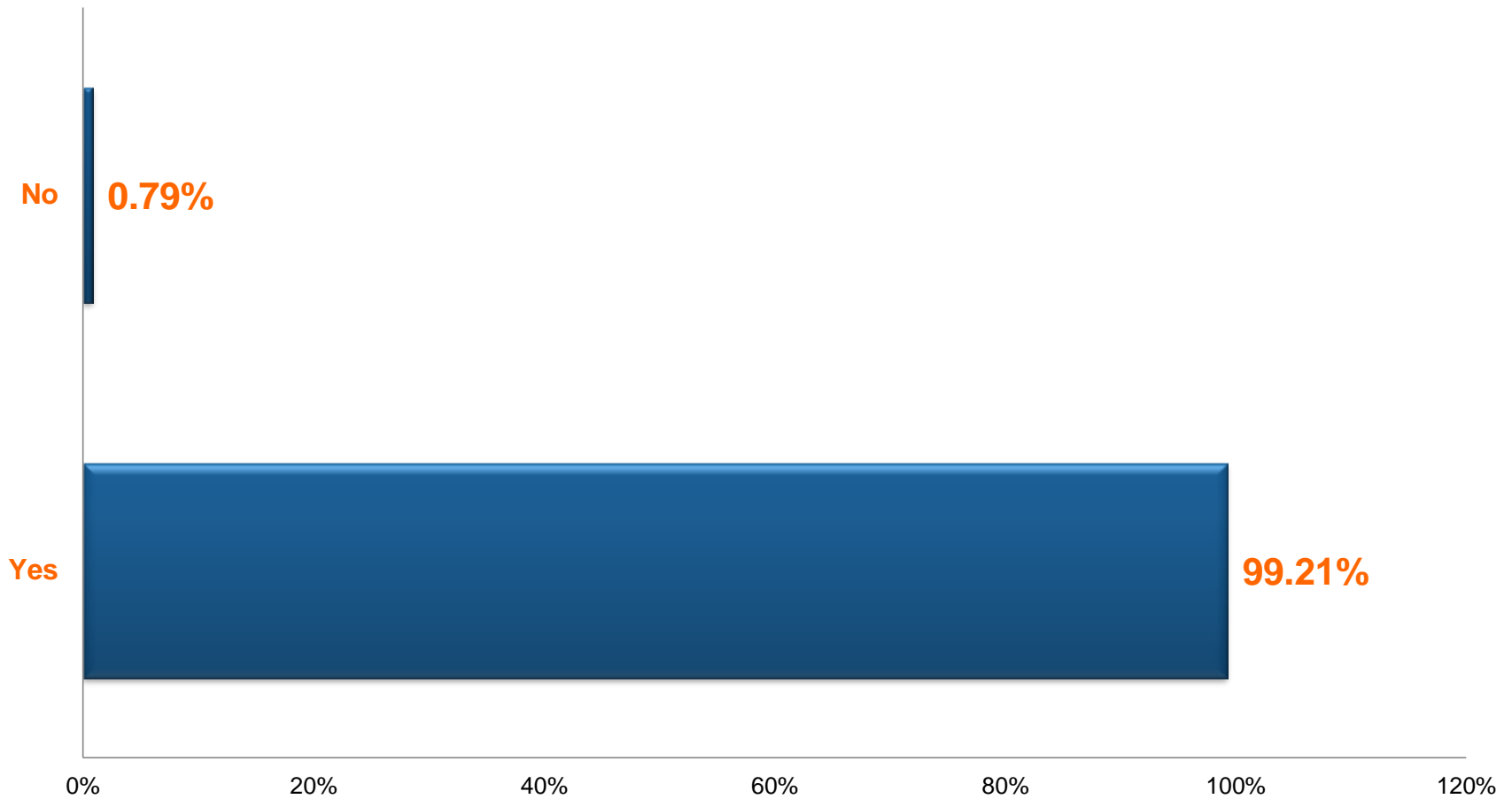




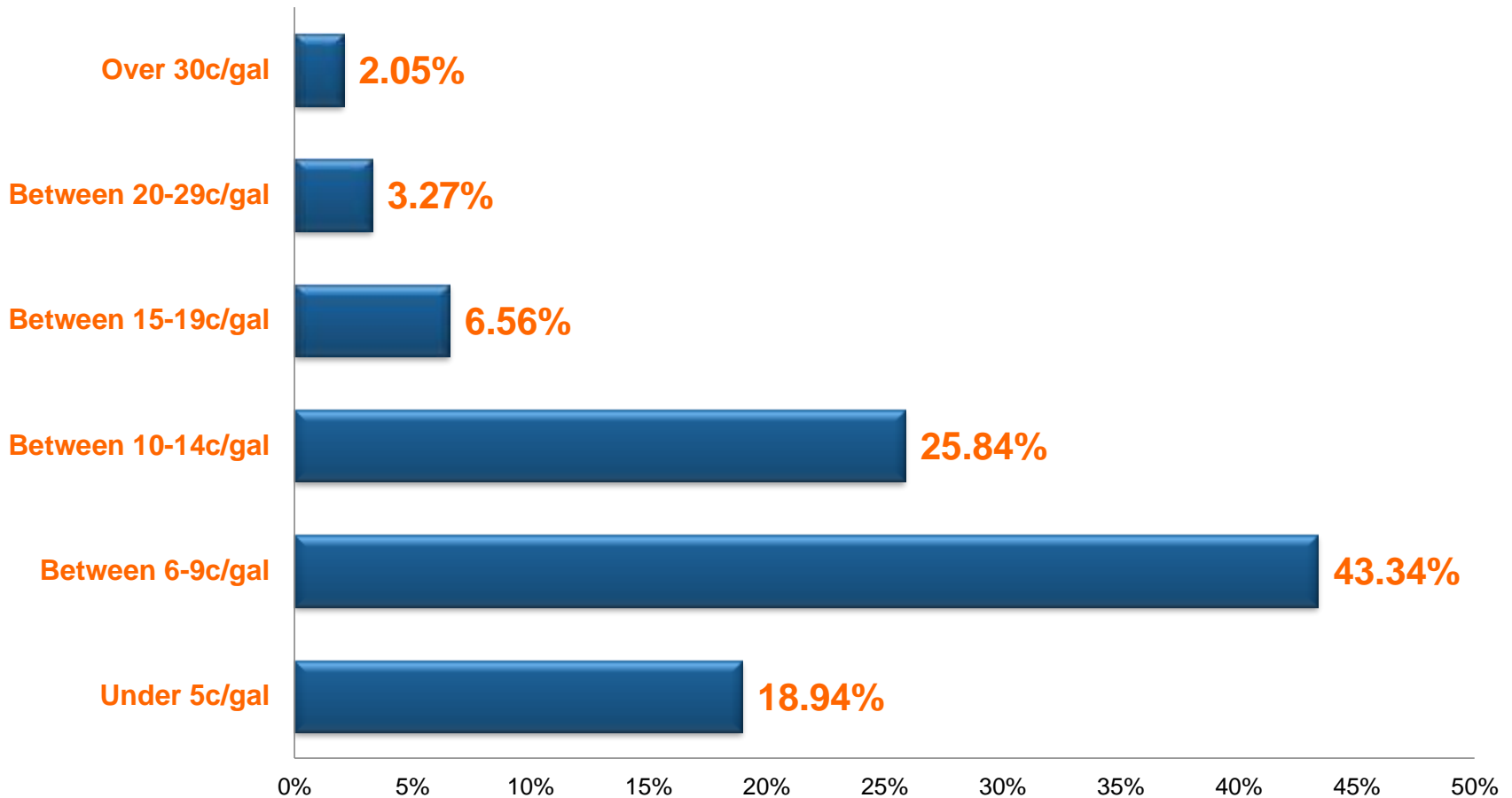
# HOW MANY APPS DO YOU USE ACTIVELY WHEN YOU TRAVEL?



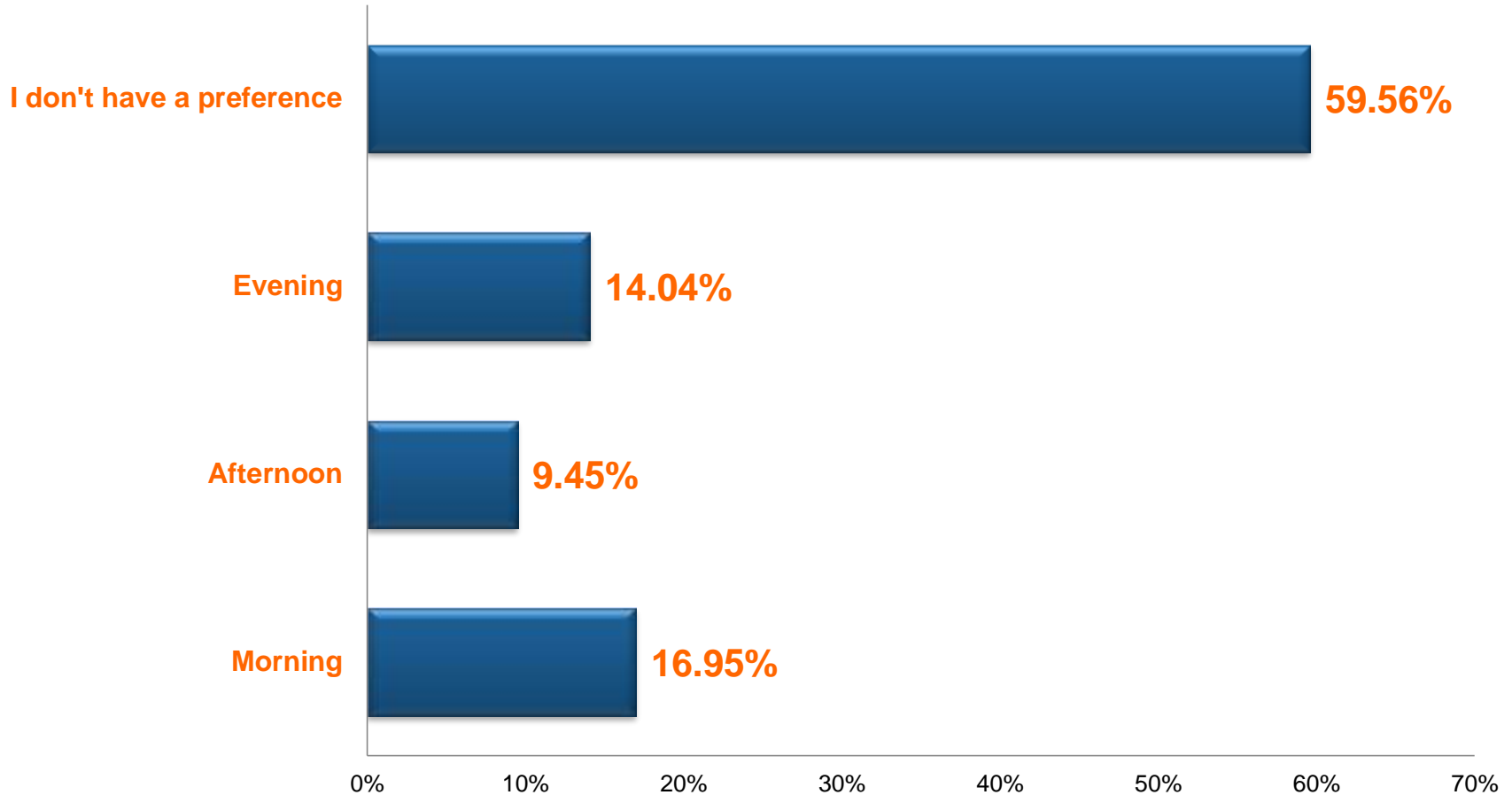
# DO YOU USE GASBUDDY?



# HOW MUCH MONEY PER GALLON DO YOU THINK YOU SAVE BECAUSE OF GASBUDDY?



# WHAT IS THE TIME OF DAY YOU PREFER TO FILL UP YOUR GAS TANK?



# DO YOU OR SOMEONE IN YOUR HOUSEHOLD HAVE AT LEAST ONE LOYALTY / REWARDS CARD OR GASOLINE BRANDED CREDIT CARD?

