

Summer 2015: Road Trips Reign Supreme in Albuquerque, GasBuddy Survey Finds

Gas prices do not get in the way when it comes to getting some R&R

ALBUQUERQUE (May 19, 2015) – A new study by the award-winning travel app GasBuddy found that 68% of Albuquerque residents will be traveling this summer between Memorial Day and Labor Day, with a majority (81%) planning to take at least two trips. Eighty-four percent of those traveling will be doing so by packing up the car and hitting the road.

The survey of over 430 GasBuddy Albuquerque members revealed that Memorial Day tops the list as the most popular weekend to travel out of the three major holidays during the summer months, followed by Independence Day then Labor Day. Almost half, (41%) of travelers plan to take a road trip during non-holiday weekends.

The average for a gallon of regular gasoline in Albuquerque currently stands at \$2.594 today, the highest in nearly six months. However, based on the survey, 57% of people responded that gas prices do not impact their vacations plans, while 20% say they plan to take advantage of the lower gas prices compared to recent years.

“People can’t get enough of the classic, summer road trip,” said Patrick DeHaan, senior petroleum analyst for GasBuddy. “Nearly half of the people who responded claimed they love going on them and wish they could take more. Even with the current uptick in gas prices, we predict most U.S. travelers will pay the cheapest Memorial Day gas prices since at least 2009.” Other key findings from the survey include:

- 91% of road trippers plan to drive more than 200 miles round trip; 62% plan to drive more than 500 miles round trip
- 31% will try to spend less than \$500 per trip, including food and lodging
- Top three reasons for choosing a specific destination:
 - 1.) Visiting family and friends
 - 2.) Relaxation
 - 3.) Sight-see / unique local attractions
- 41% of people believe that the West Coast has the best road trip routes, in terms of things to do, things to see, accessibility, etc.
- Most are leaving the kids at home; 66% won’t be traveling with anyone under the age of 18

Tips for drivers

More than 90% of Albuquerque travelers will cross state lines during their summer trips this year. Due to varying state taxes and other factors, gas prices can range dramatically during a road trip. The GasBuddy app shows real-time prices at all gas stations across the country so travelers can find the cheapest station to fill up. By using the GasBuddy app, travelers can save hundreds of dollars per trip.

Before hitting the road, travelers can use the [Trip Cost Calculator](#) to help plan and budget the trip.

About GasBuddy.com

GasBuddy is the crowdsourcing pioneer, leveraging technology, big data and a passionate community to help drivers find cheap gas. With over 47 millions downloads, GasBuddy is home to the world’s largest network of people working together daily to outsmart the pump. The app and website have the most real-time fuel prices at nearly 130,000 unique stations in the United States and Canada. From price hike alerts to exclusive discounts on favorite brands, GasBuddy is the most comprehensive money-saving companion while on the road. To download the free GasBuddy app for iOS, Android Blackberry or Windows, visit www.gasbuddy.com