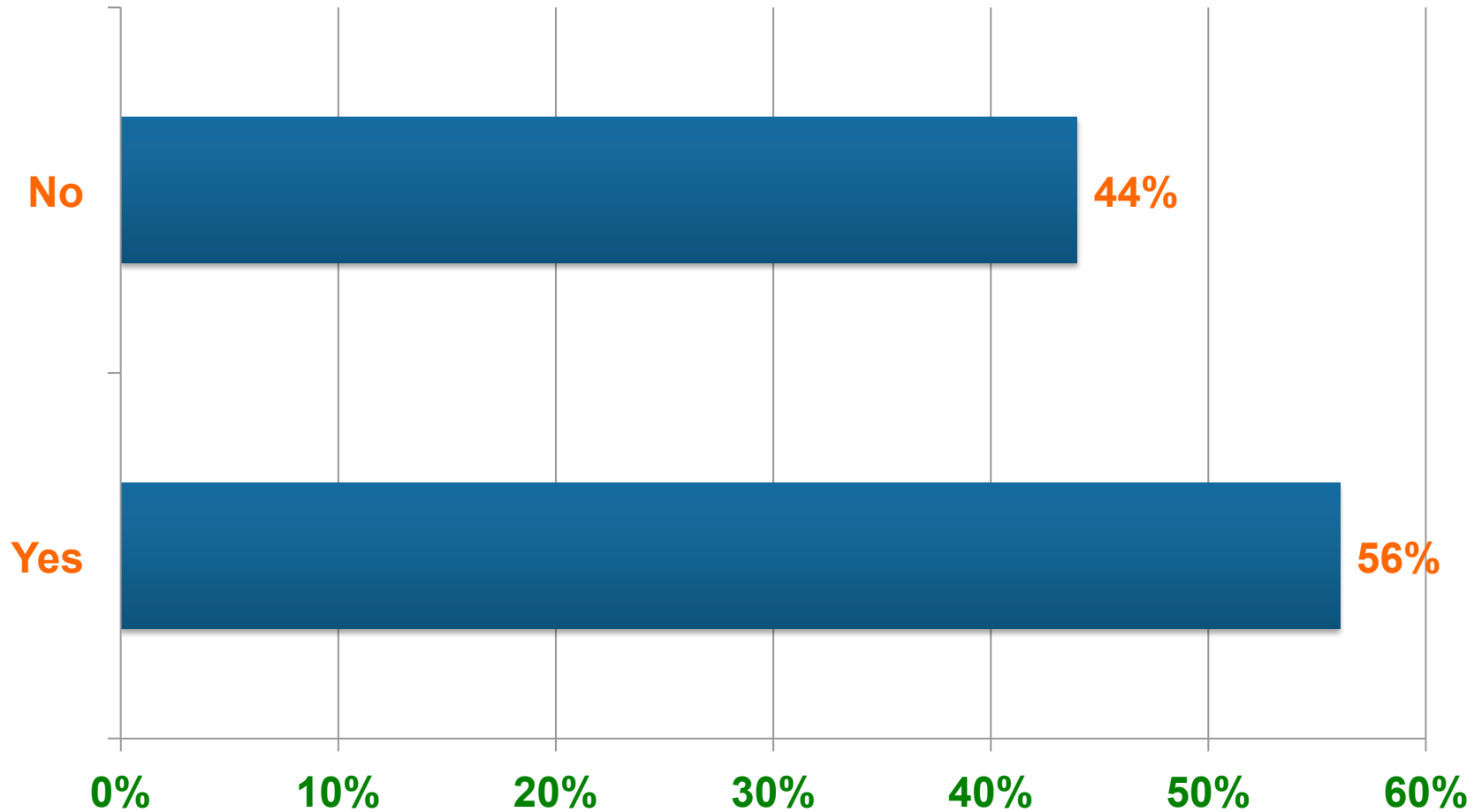
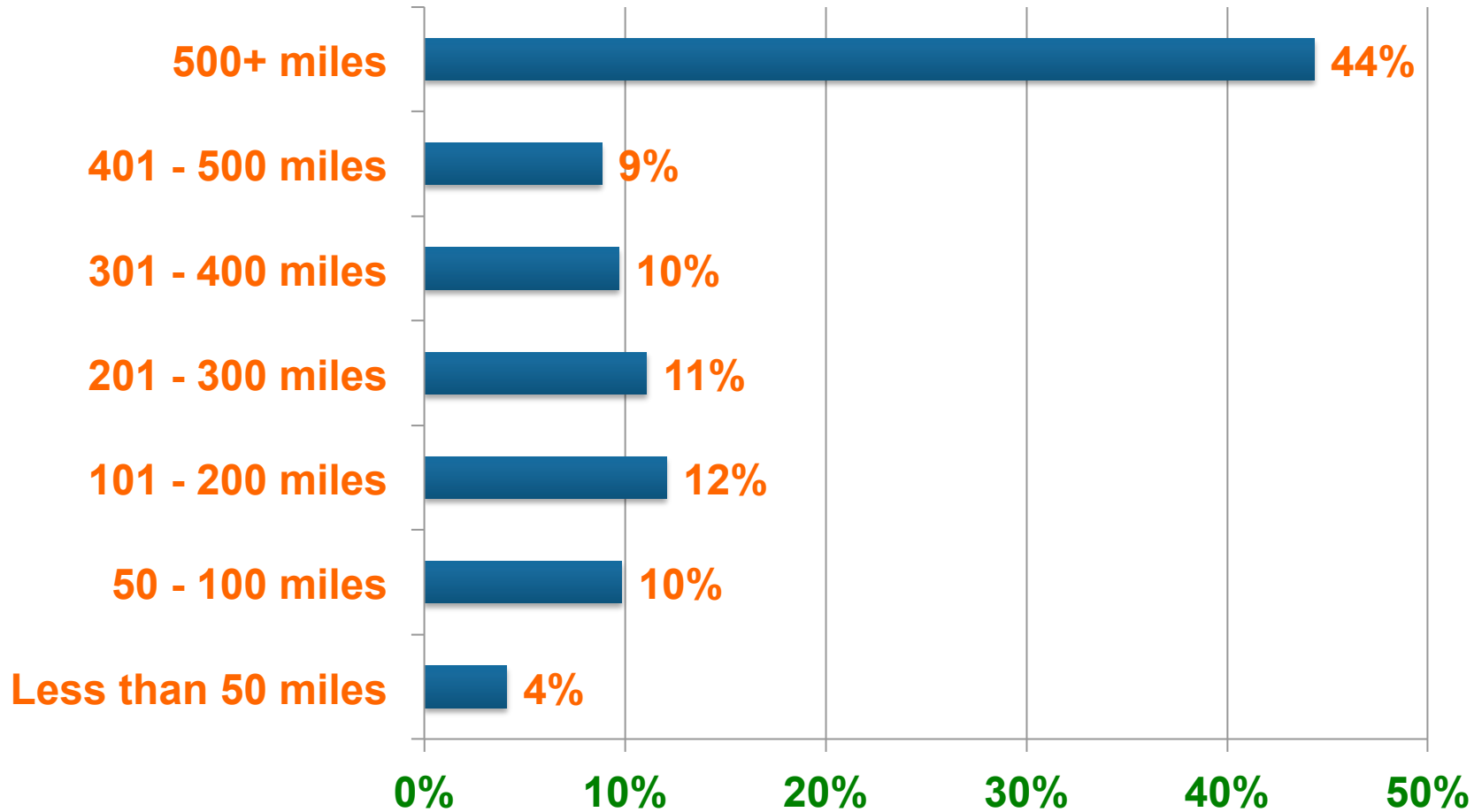


DECEMBER HOLIDAY TRAVEL 2014
ATLANTA

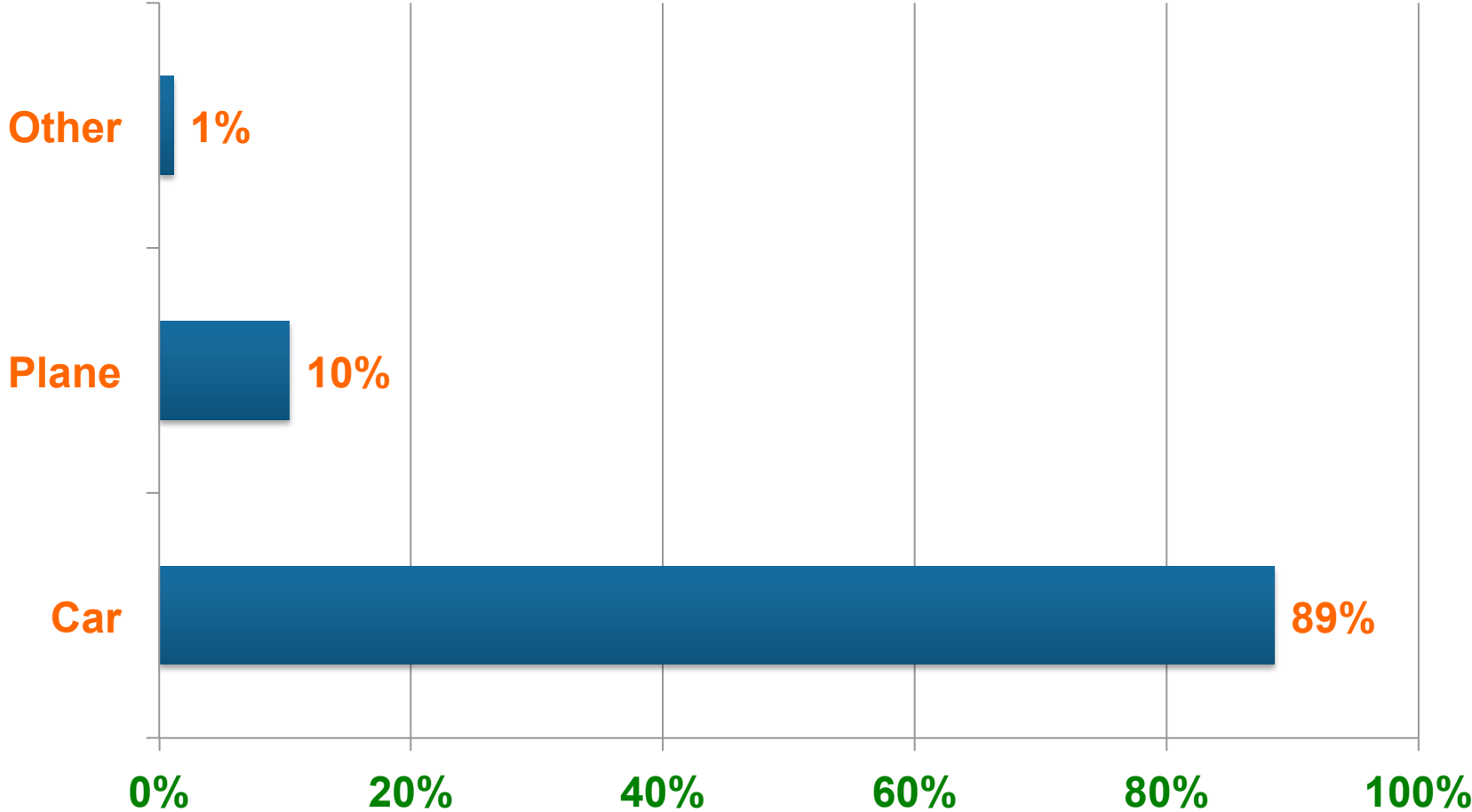
Will you be traveling for the Holidays? (anytime between Dec 20 – Jan 1)



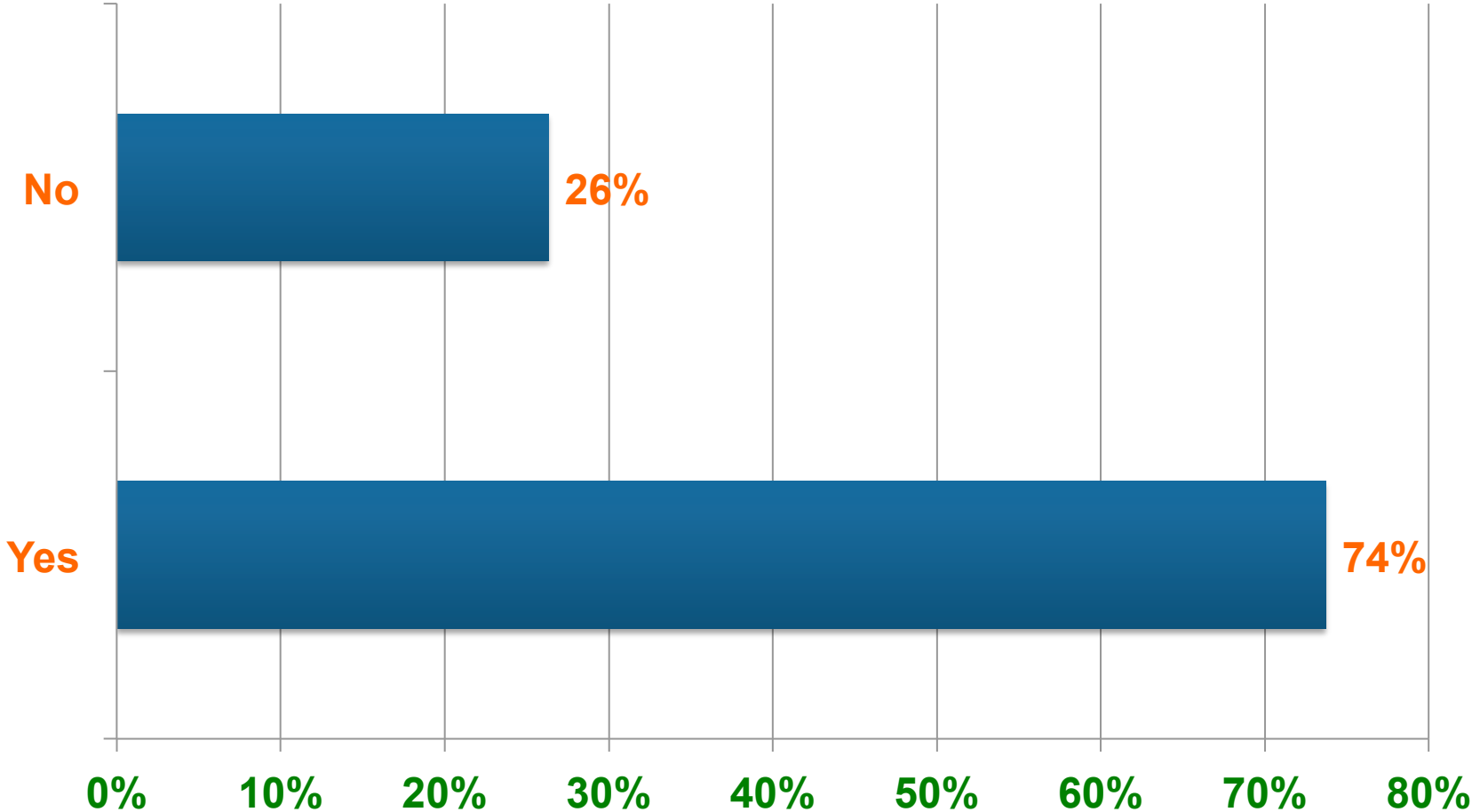
What is the distance you plan to travel? (Round trip)



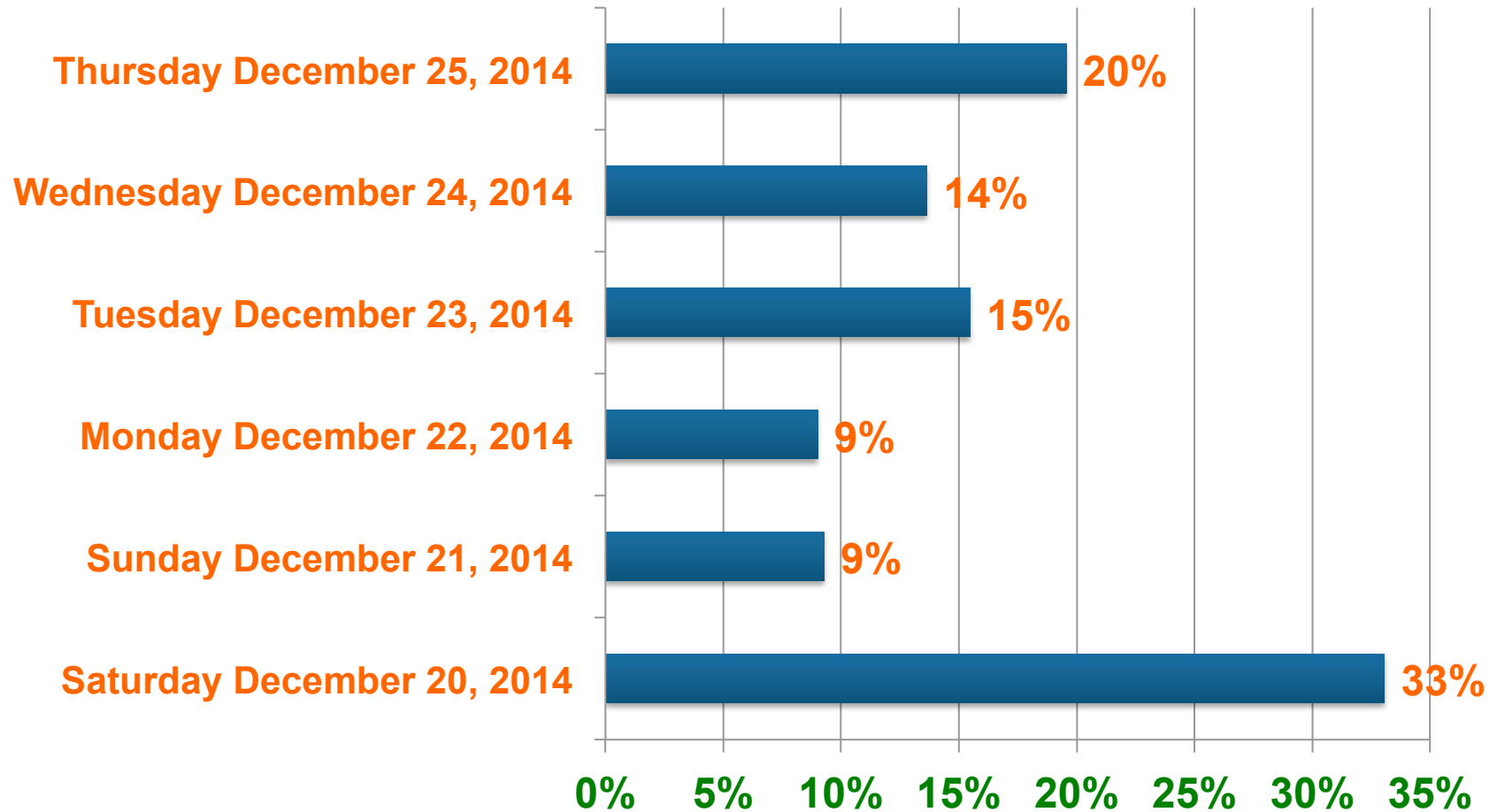
What will be your mode of transportation?



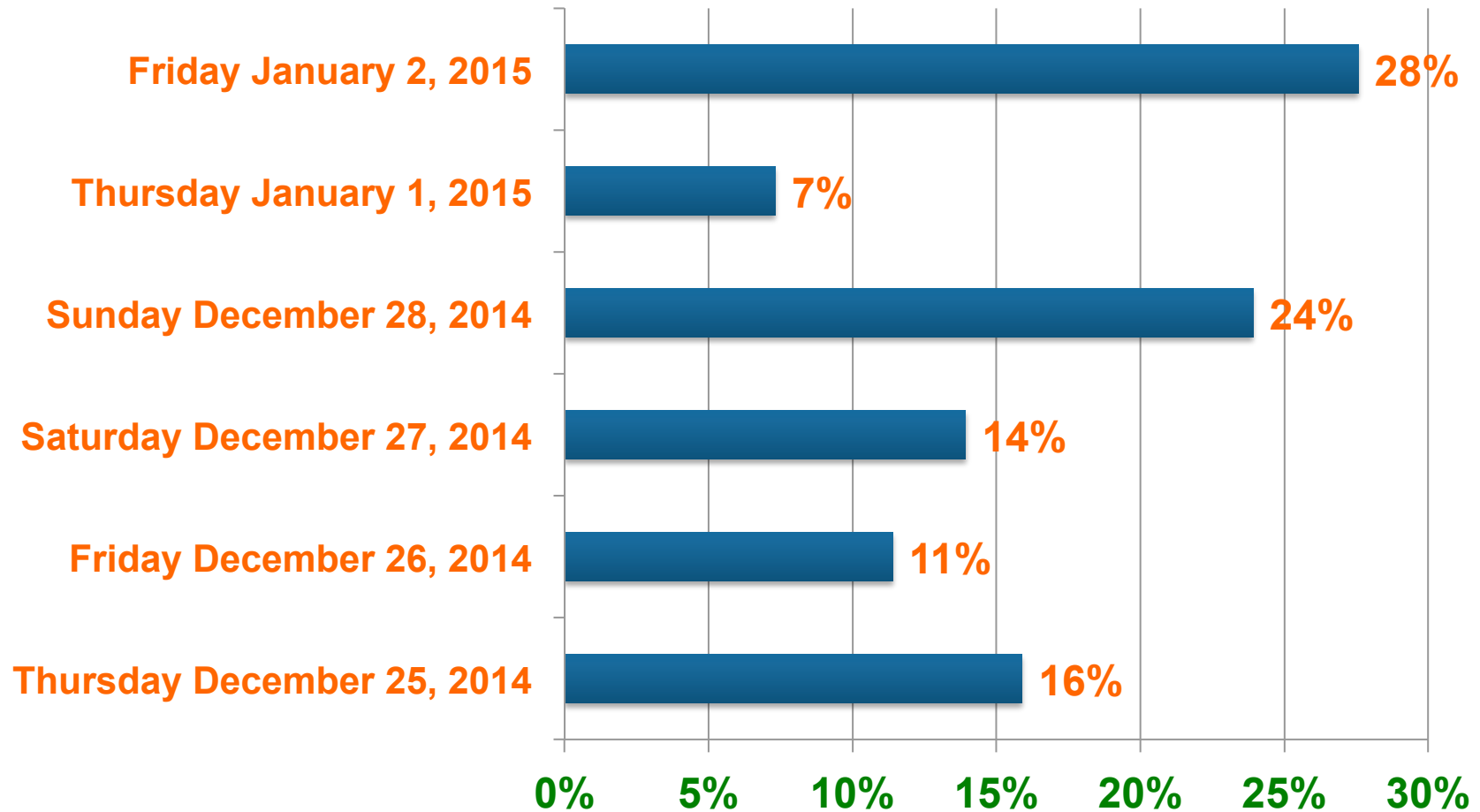
Will you be crossing state lines during your year-end travel?



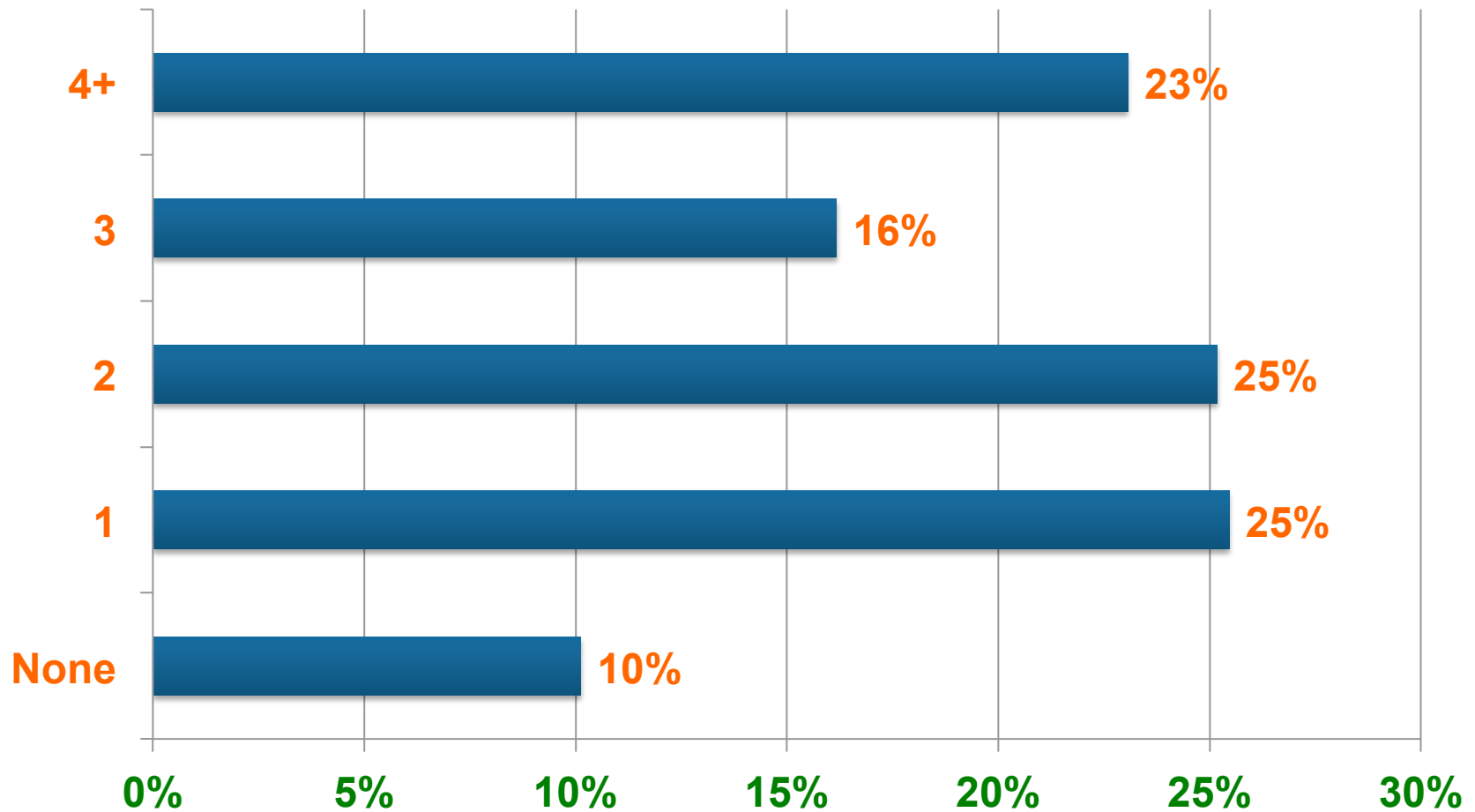
When do you plan on hitting the road to begin your year-end travel?



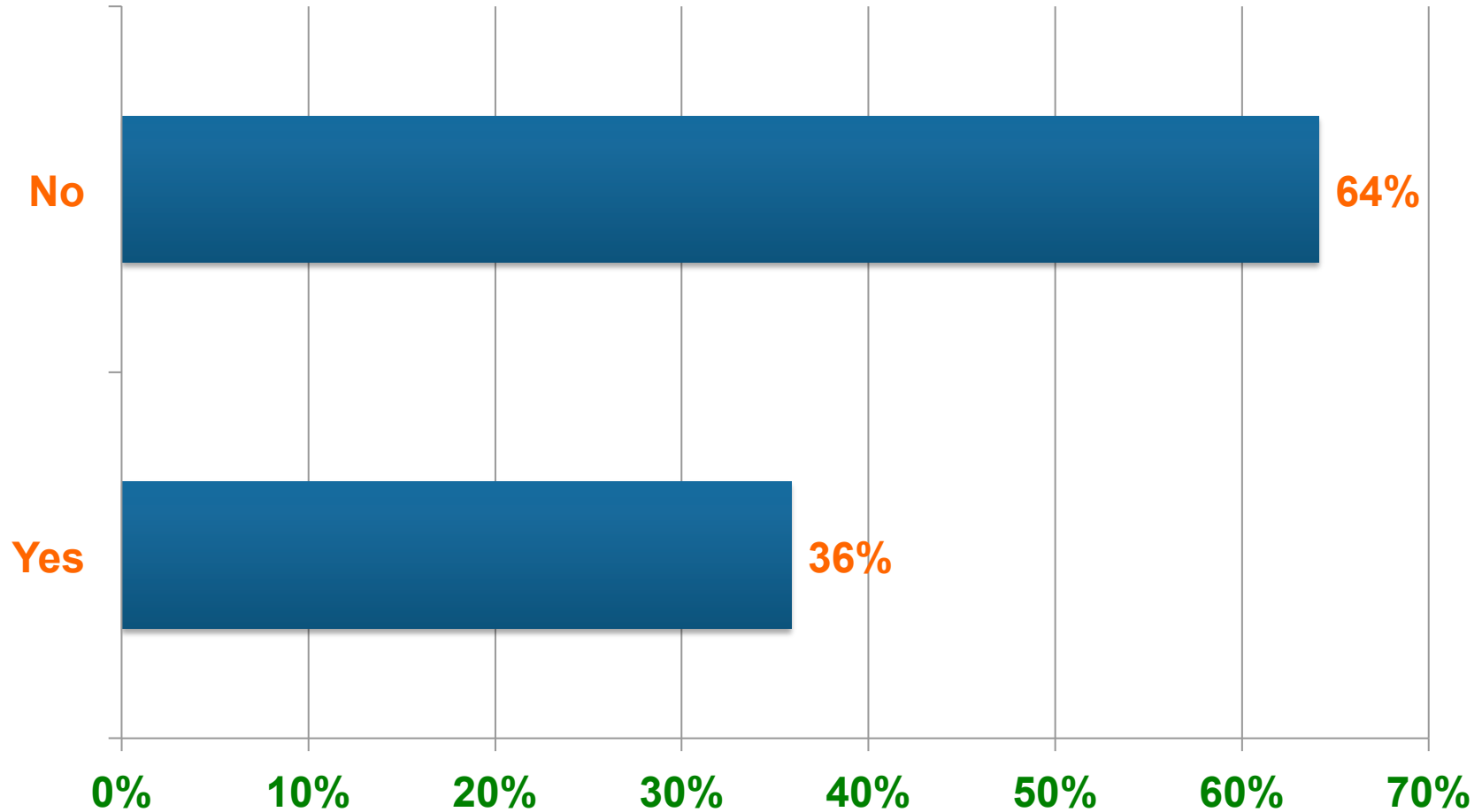
When do you plan on hitting the road to return home from your travels?



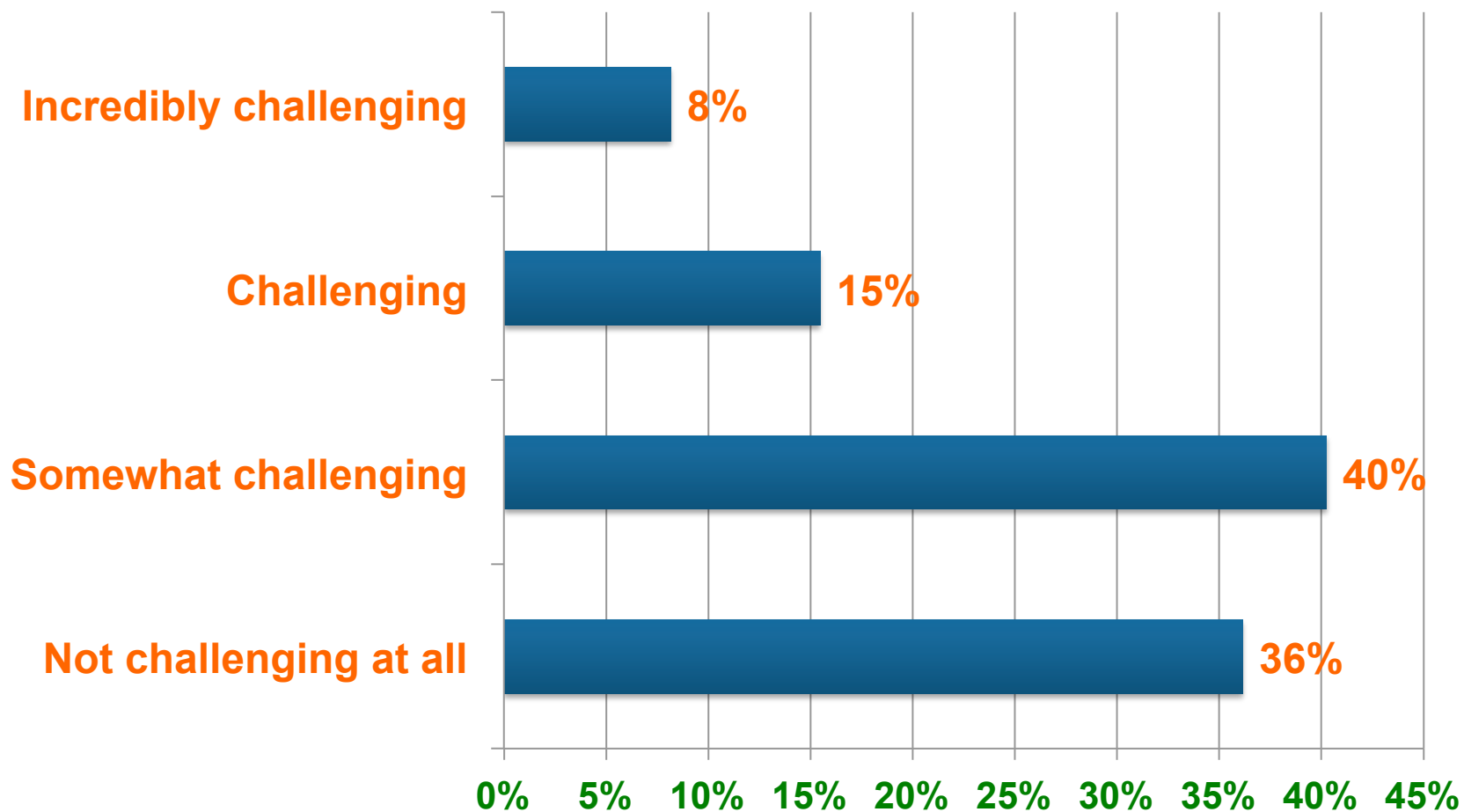
How many people will you be traveling with?



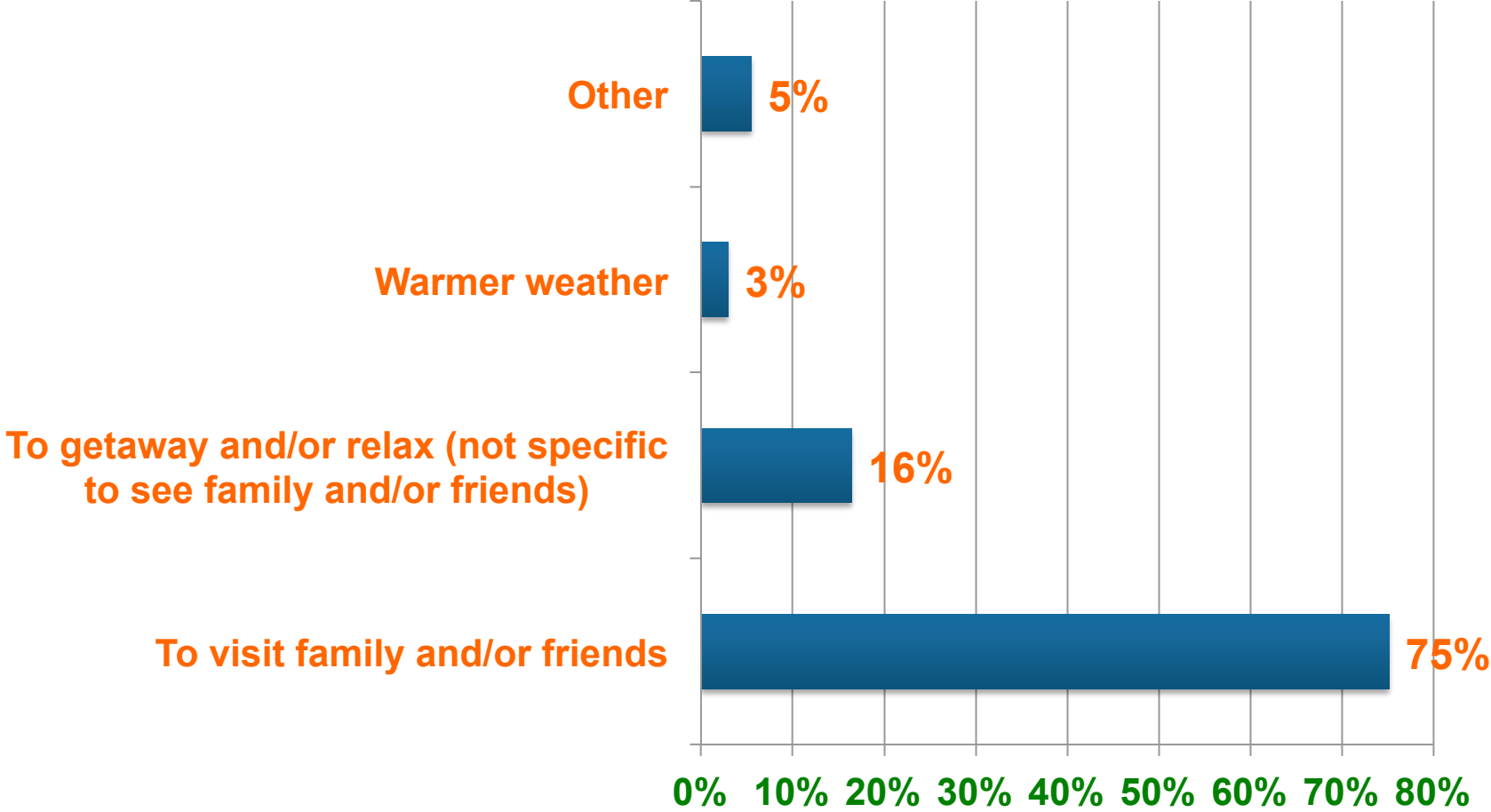
Will you be traveling with kids under the age of 18?



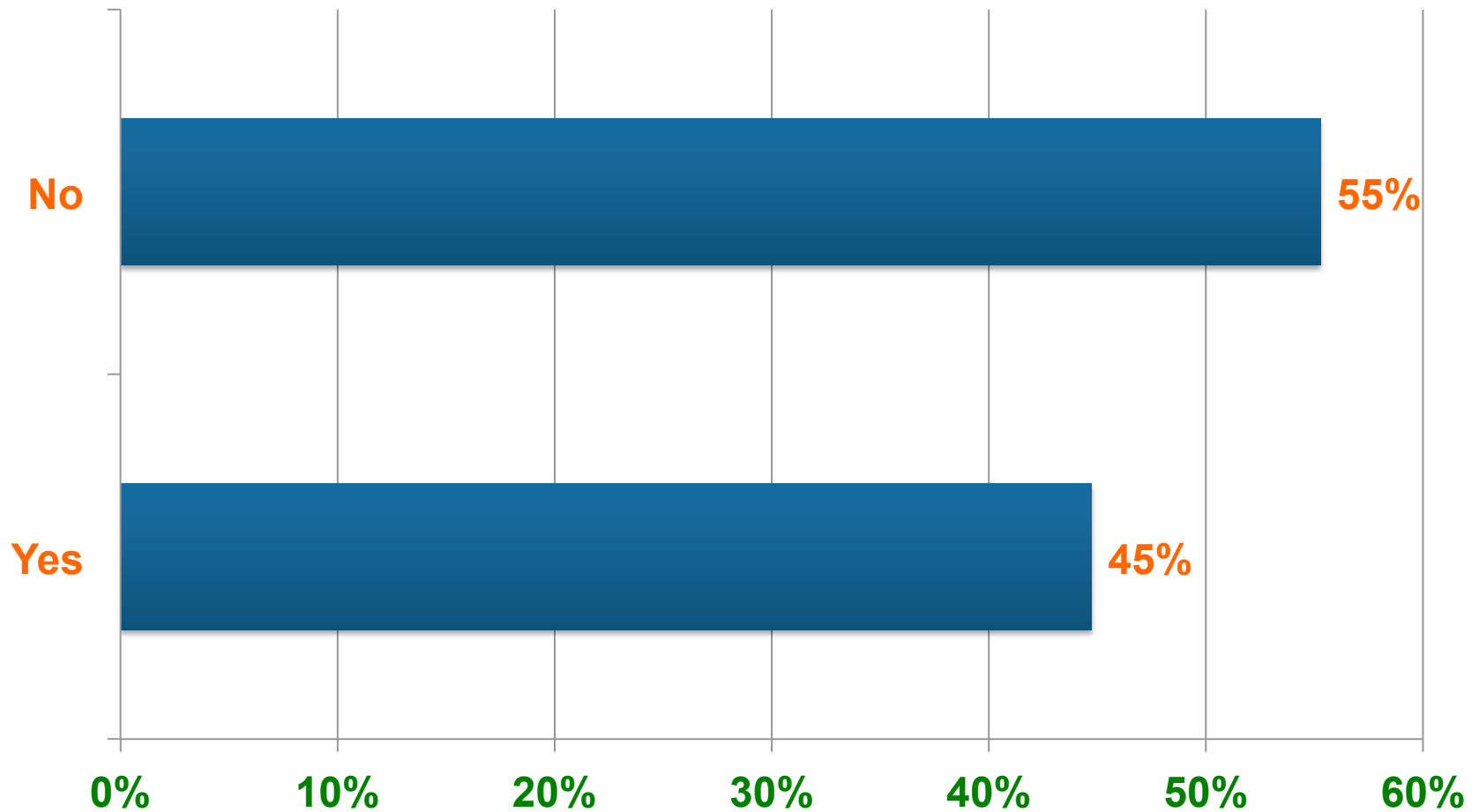
How challenging would you say it is to escape your city for the holidays?



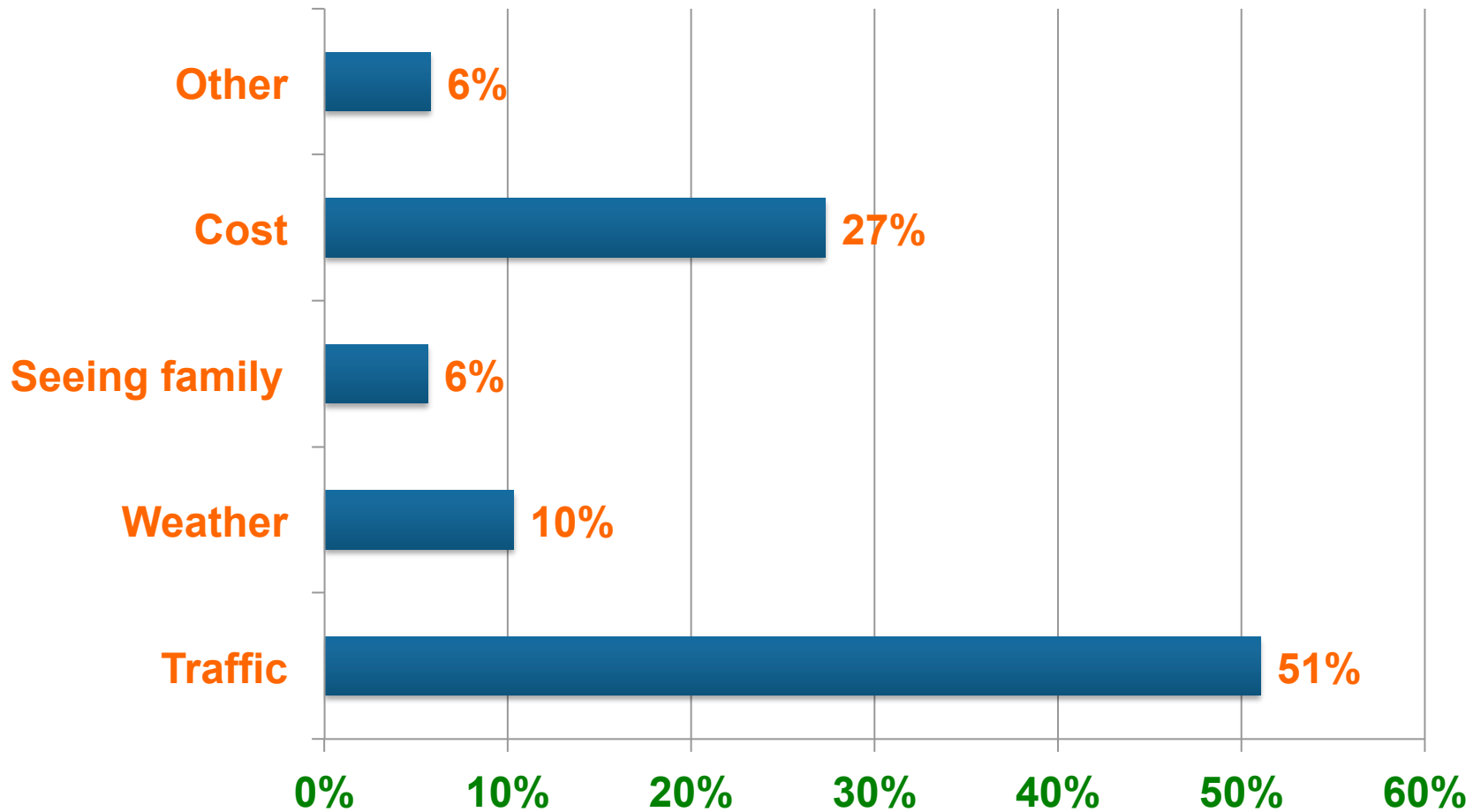
Why are you traveling?



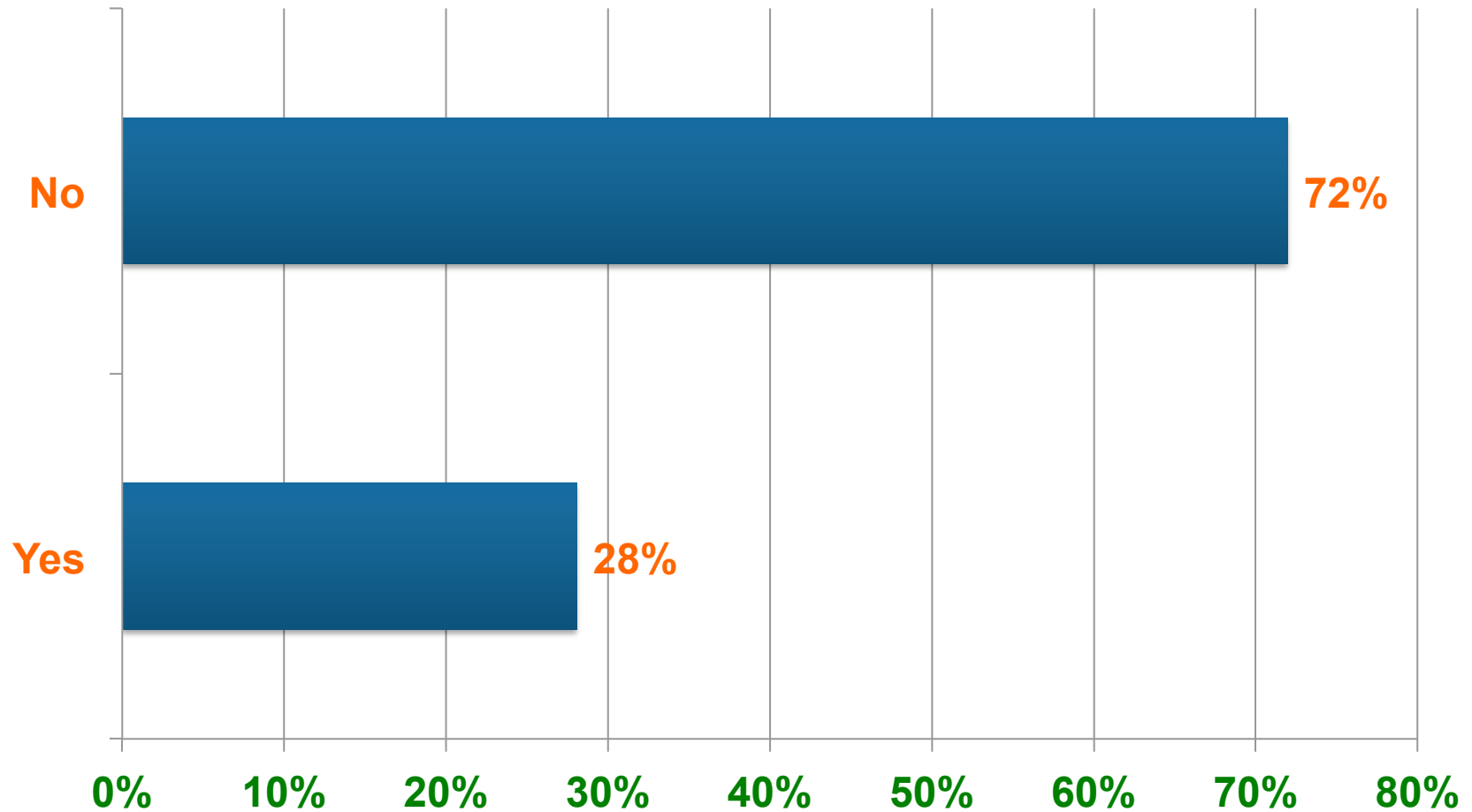
Do you find year-end travel stressful?



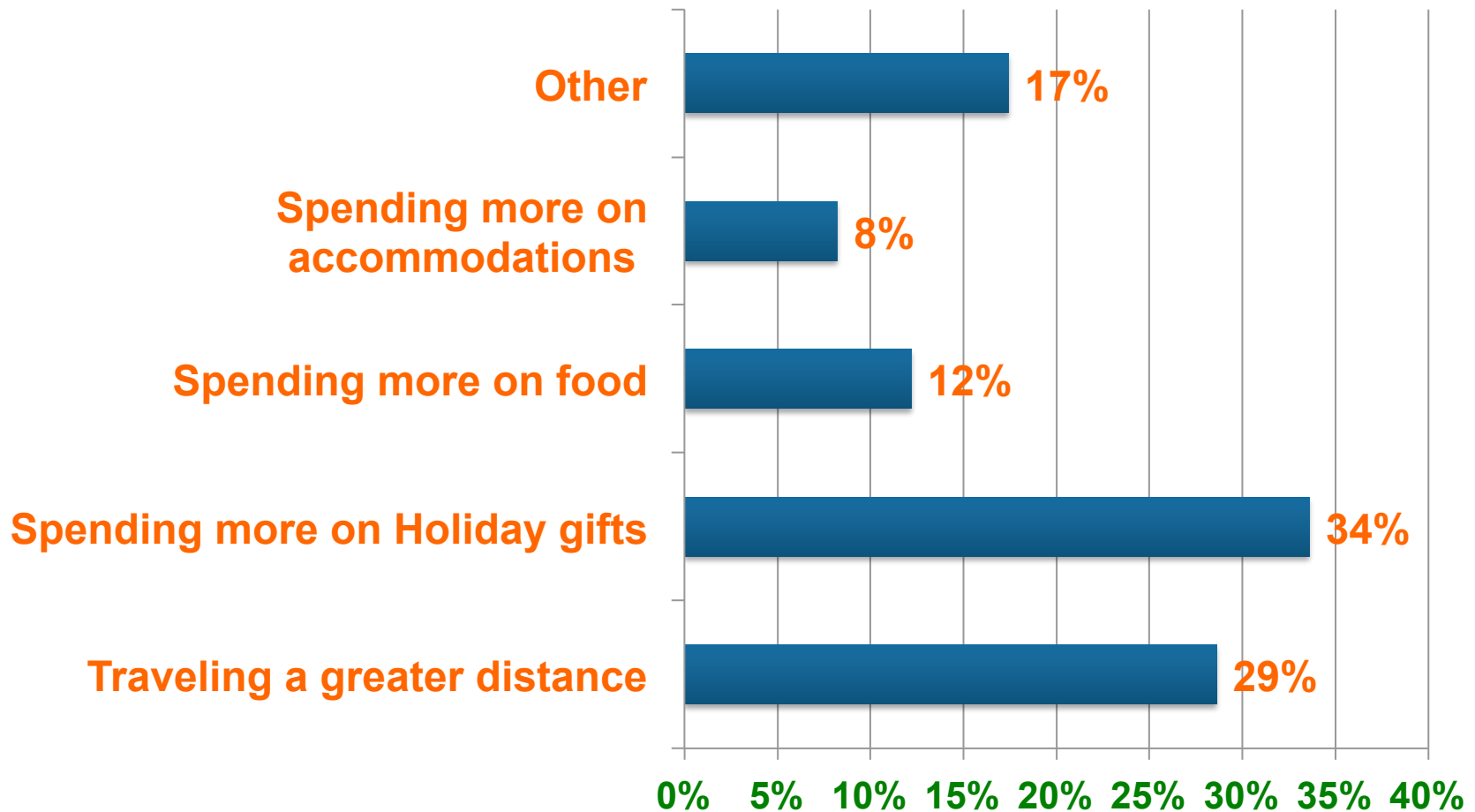
What aspects about it causes the most stress?



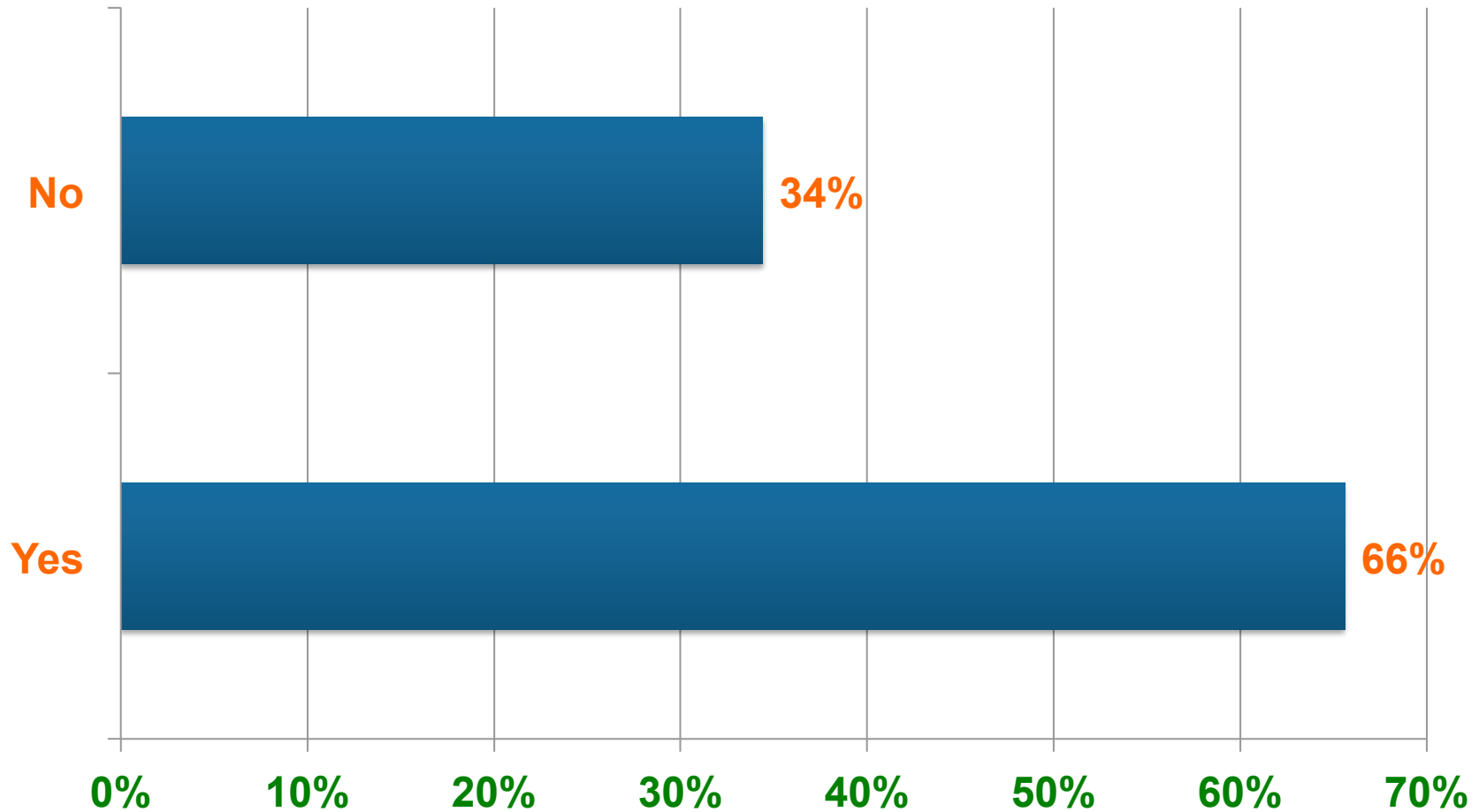
Are the record-low gas prices impacting your travel plans?



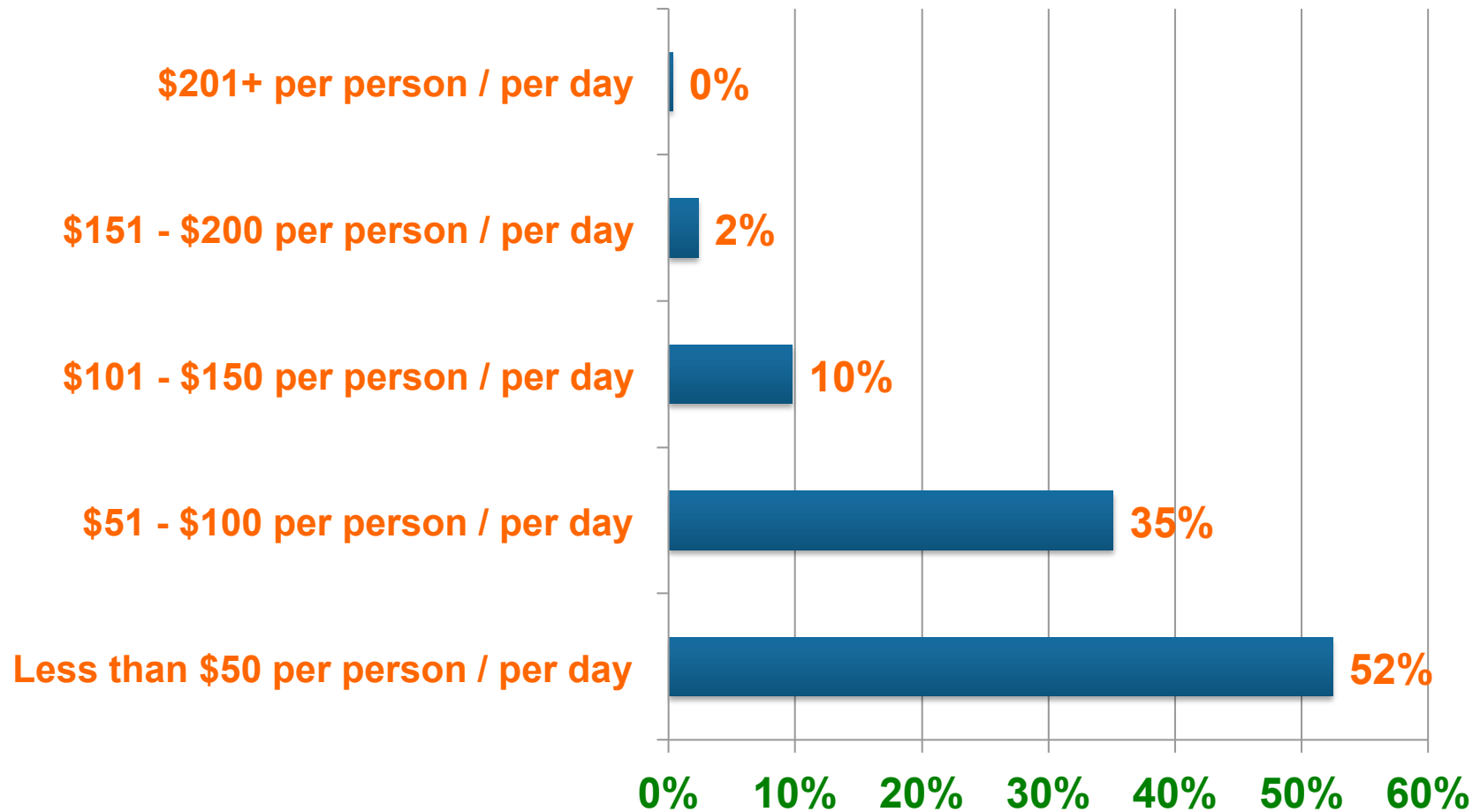
How have the low gas prices impacted your travel plans?



Do you try to stick to a daily budget for travel (food/gas/hotel/motel) expenses?



What's the daily expense range that you are most comfortable with?



With gas prices dropping, everyone is saving at the pump (~\$40-\$80 a month). How do you plan to spend the extra money?

