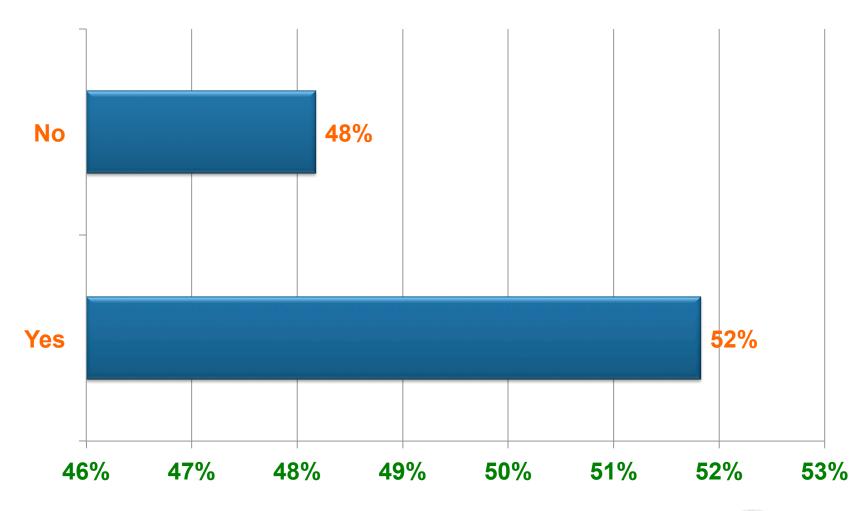


DECEMBER HOLIDAY TRAVEL 2014 NATIONAL Coast Gasoline 789 E Evelyn Ave & S

498 N Mathilda Ave & 0.74 ml

#### Will you be traveling for the Holidays?

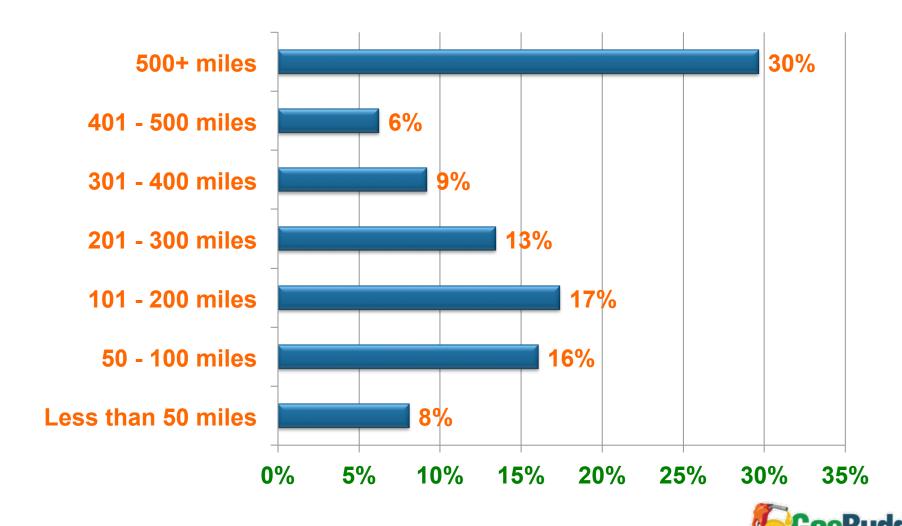
(anytime between Dec 20 – Jan 1)



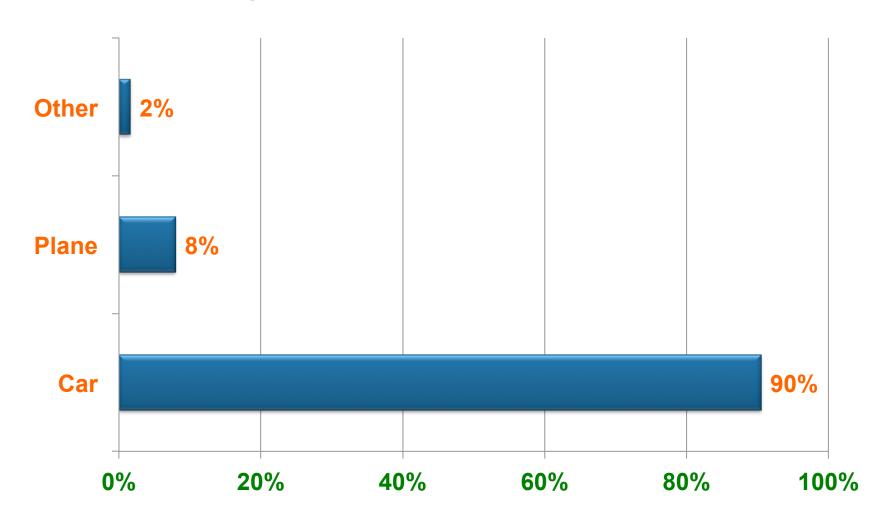


### What is the distance you plan to travel?

(Round trip)

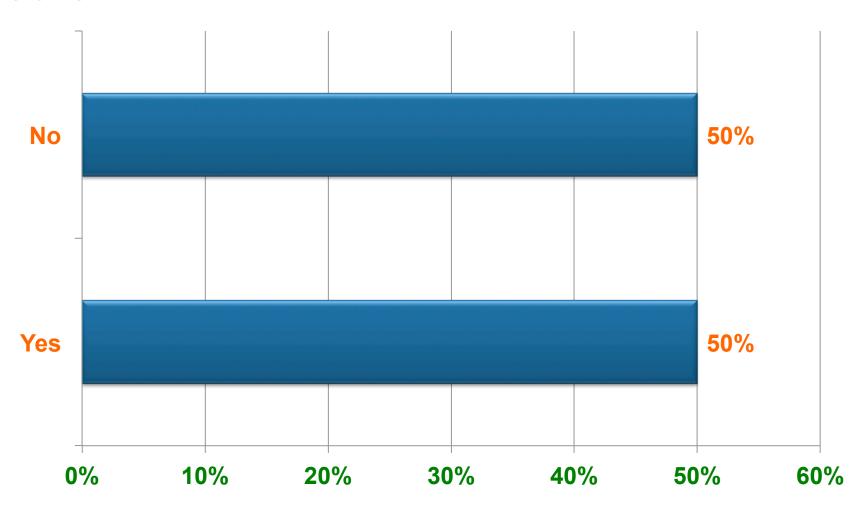


#### What will be your mode of transportation?



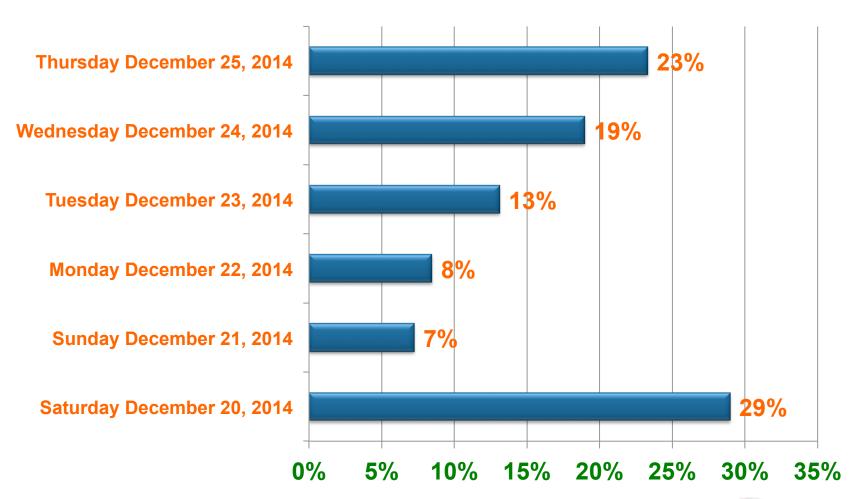


### Will you be crossing state lines during your year-end travel?



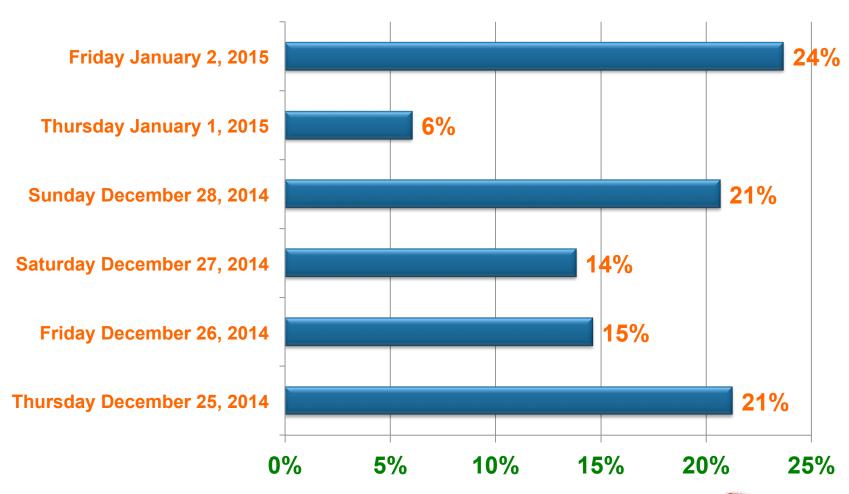


## When do you plan on hitting the road to begin your year-end travel?



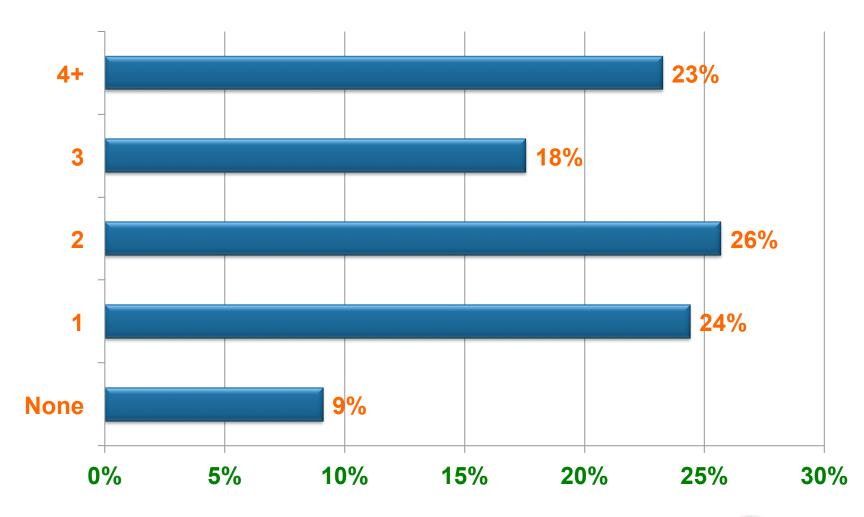


## When do you plan on hitting the road to return home form your travels?



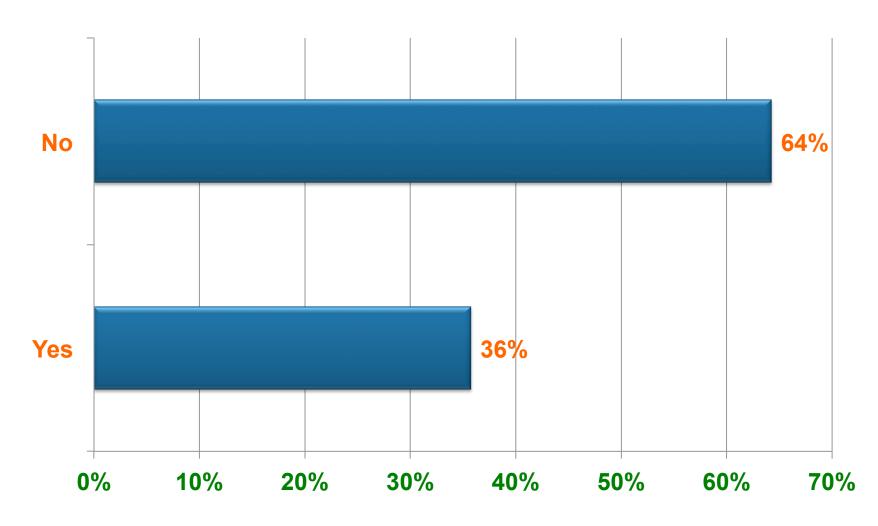


#### How many people will you be traveling with?



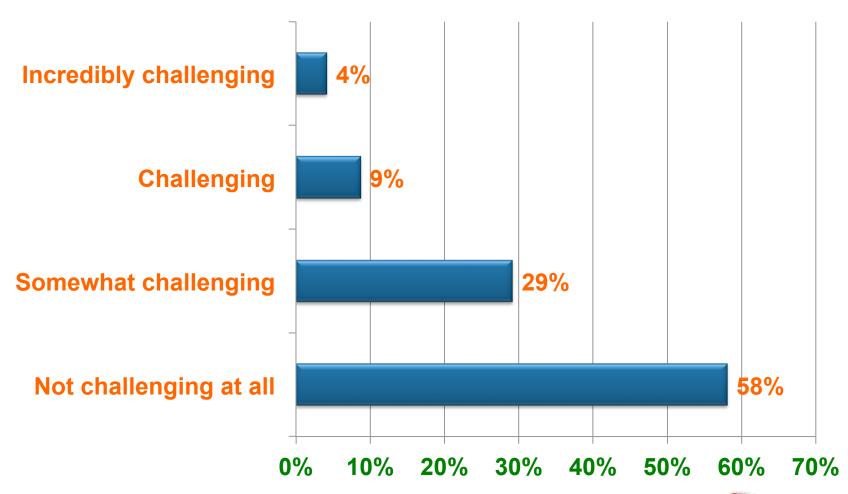


#### Will you be traveling with kids under the age of 18?



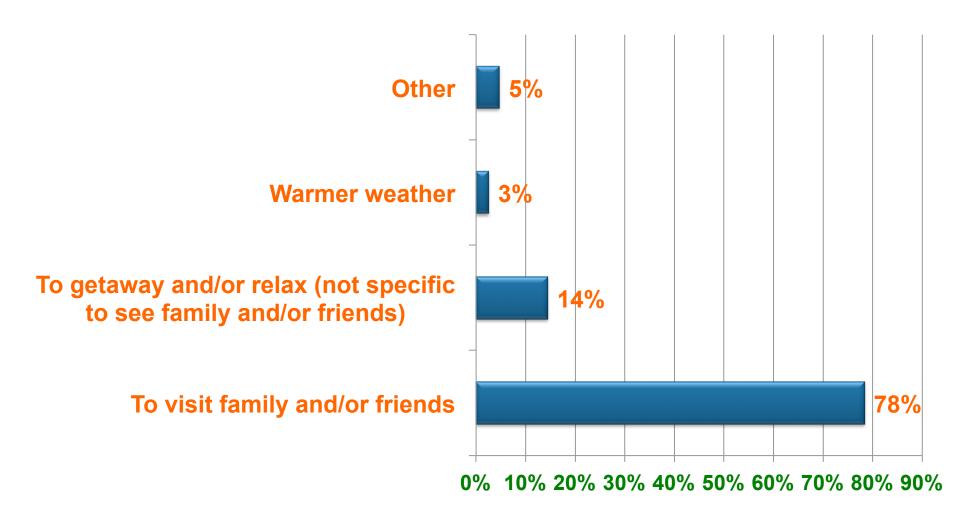


## How challenging would you say it is to escape your city for the holidays?



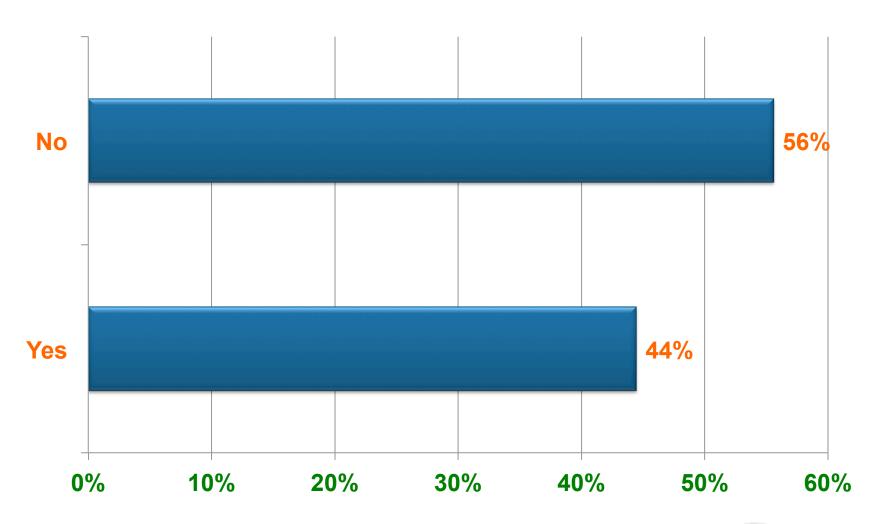


#### Why are you traveling?



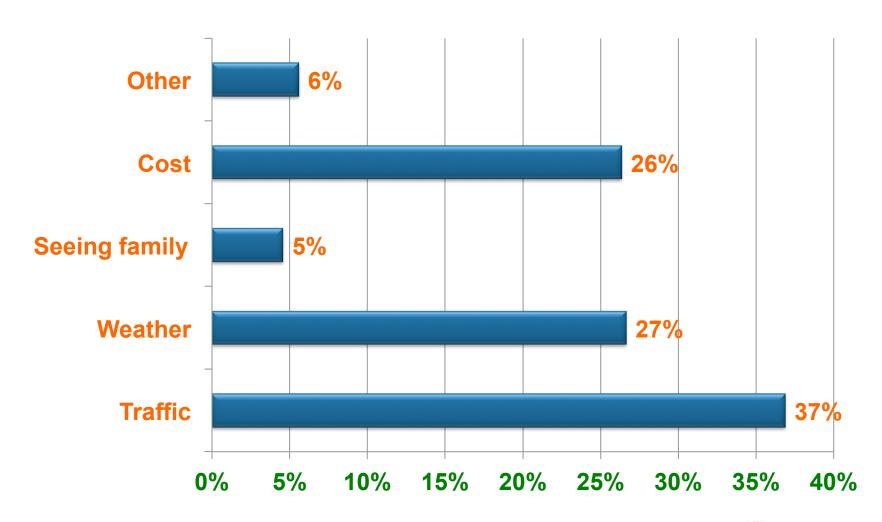


### Do you find year-end travel stressful?



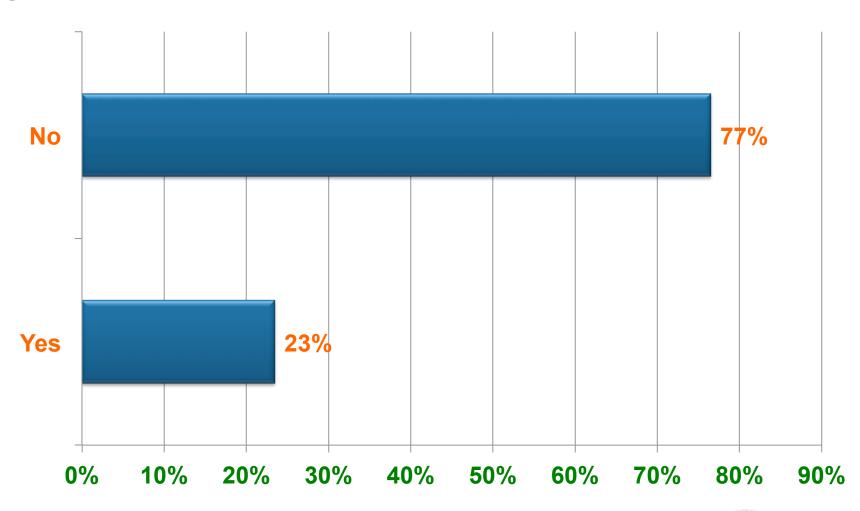


#### What aspects about it causes the most stress?



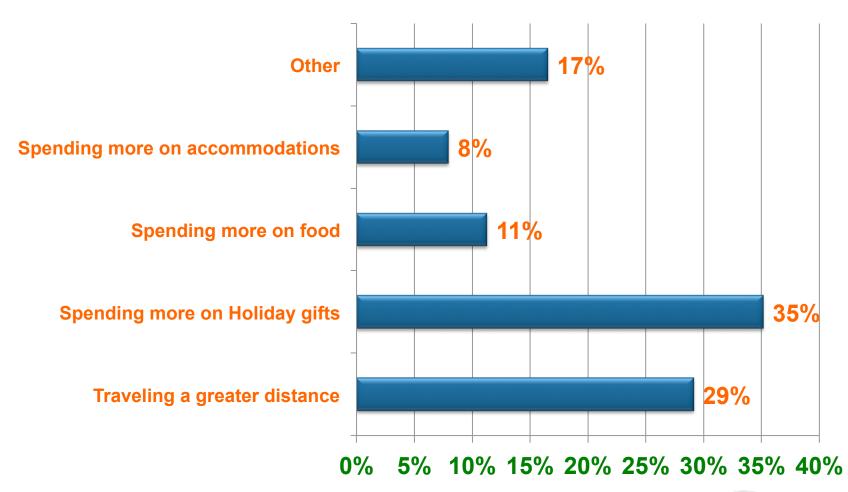


# Are the record-low gas prices impacting your travel plans?



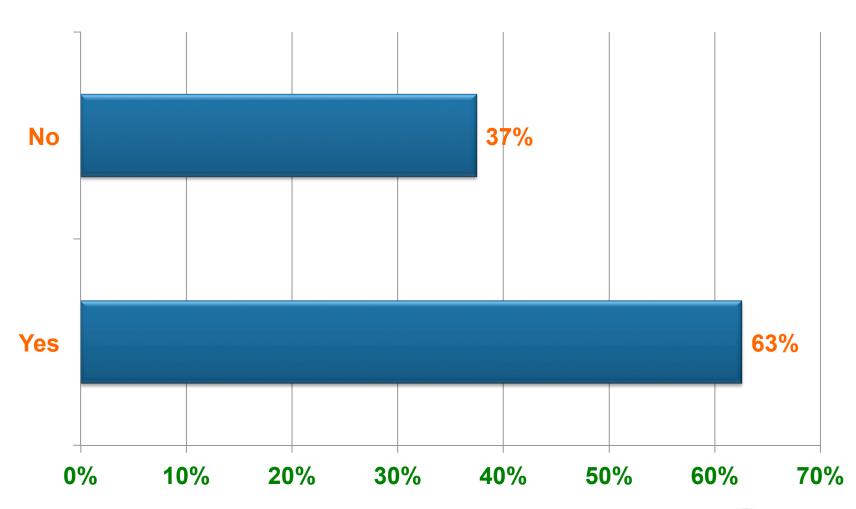


## How have the low gas prices impacted your travel plans?



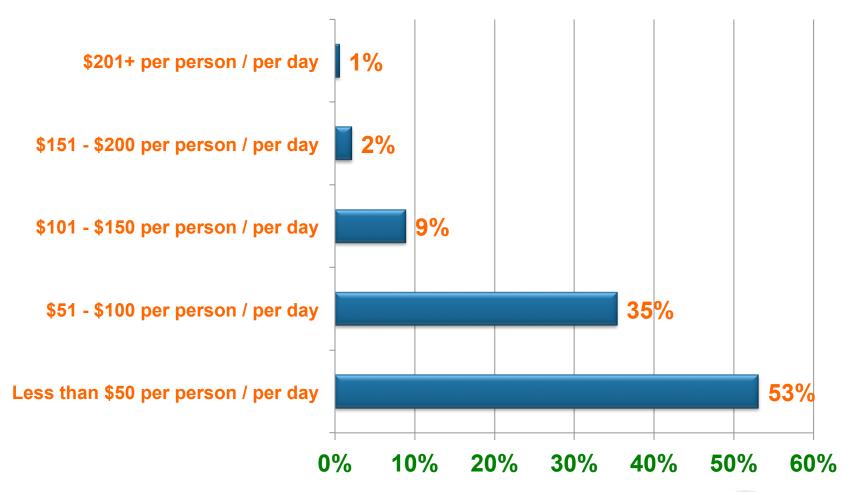


# Do you try to stick to a daily budget for travel (food/gas/hotel/motel) expenses?





### What's the daily expense range that you are most comfortable with?





With gas prices dropping, everyone is saving at the pump (~\$40-\$80 a month). How do you plan to spend the extra money?

