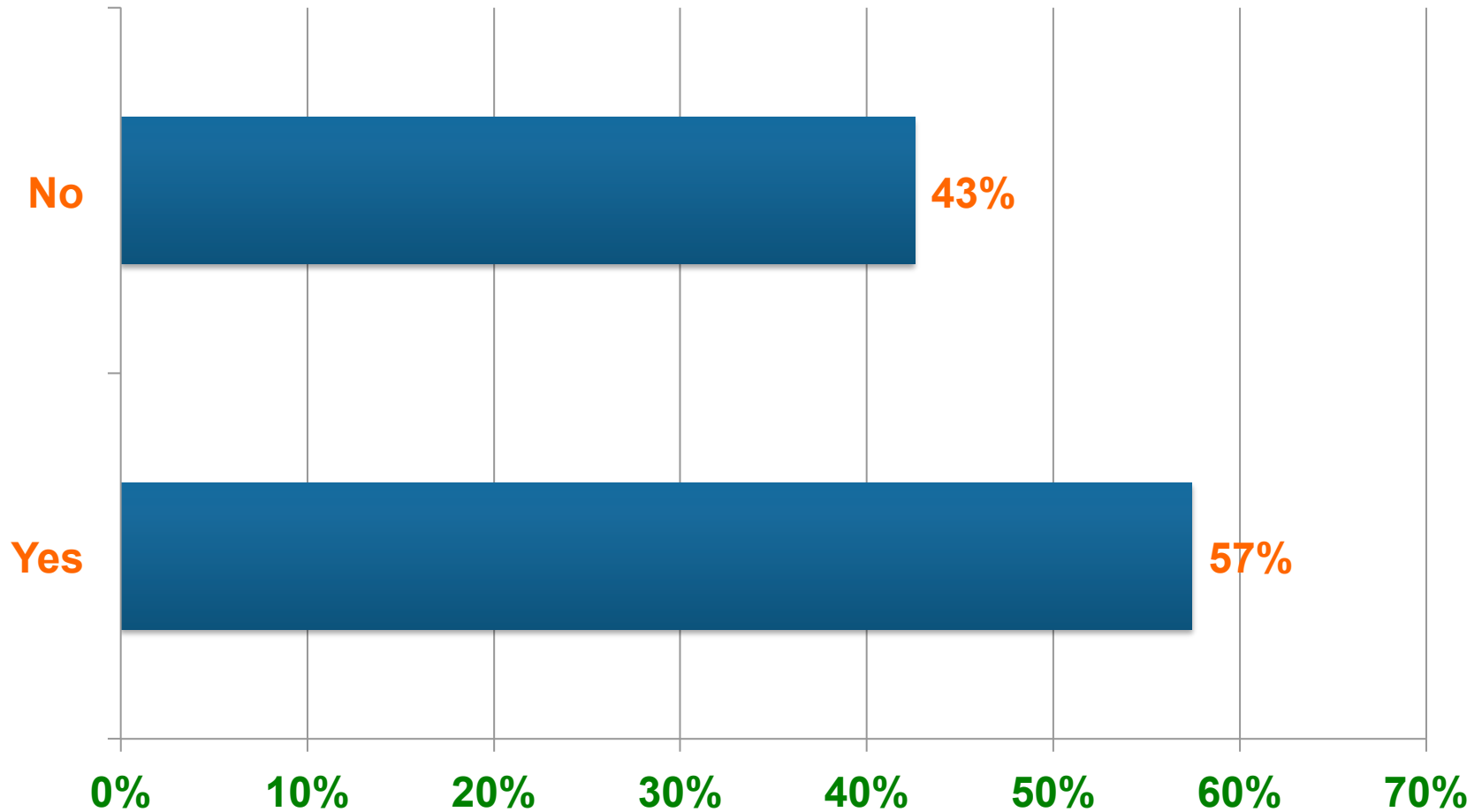


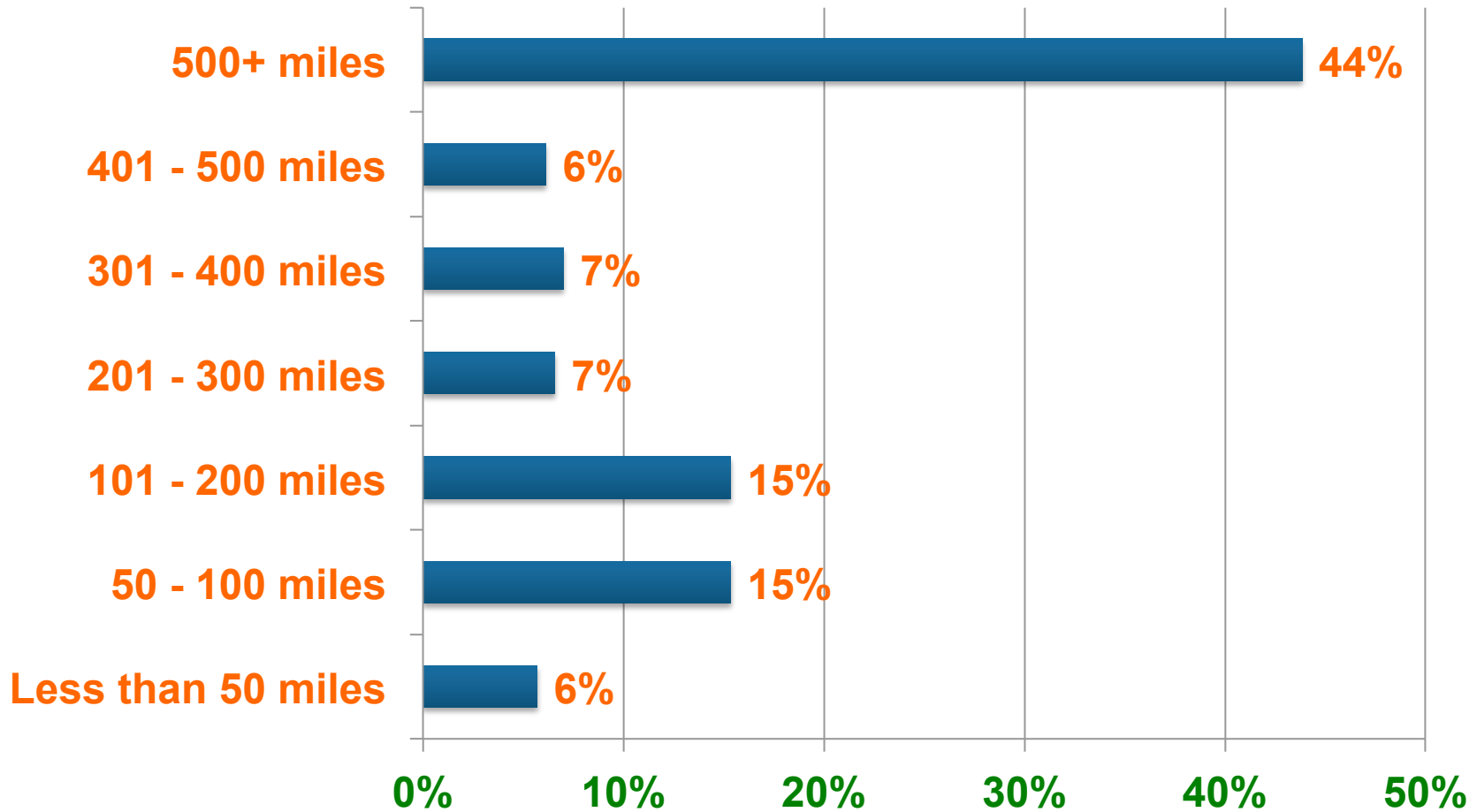


DECEMBER HOLIDAY TRAVEL 2014  
SAN FRANCISCO

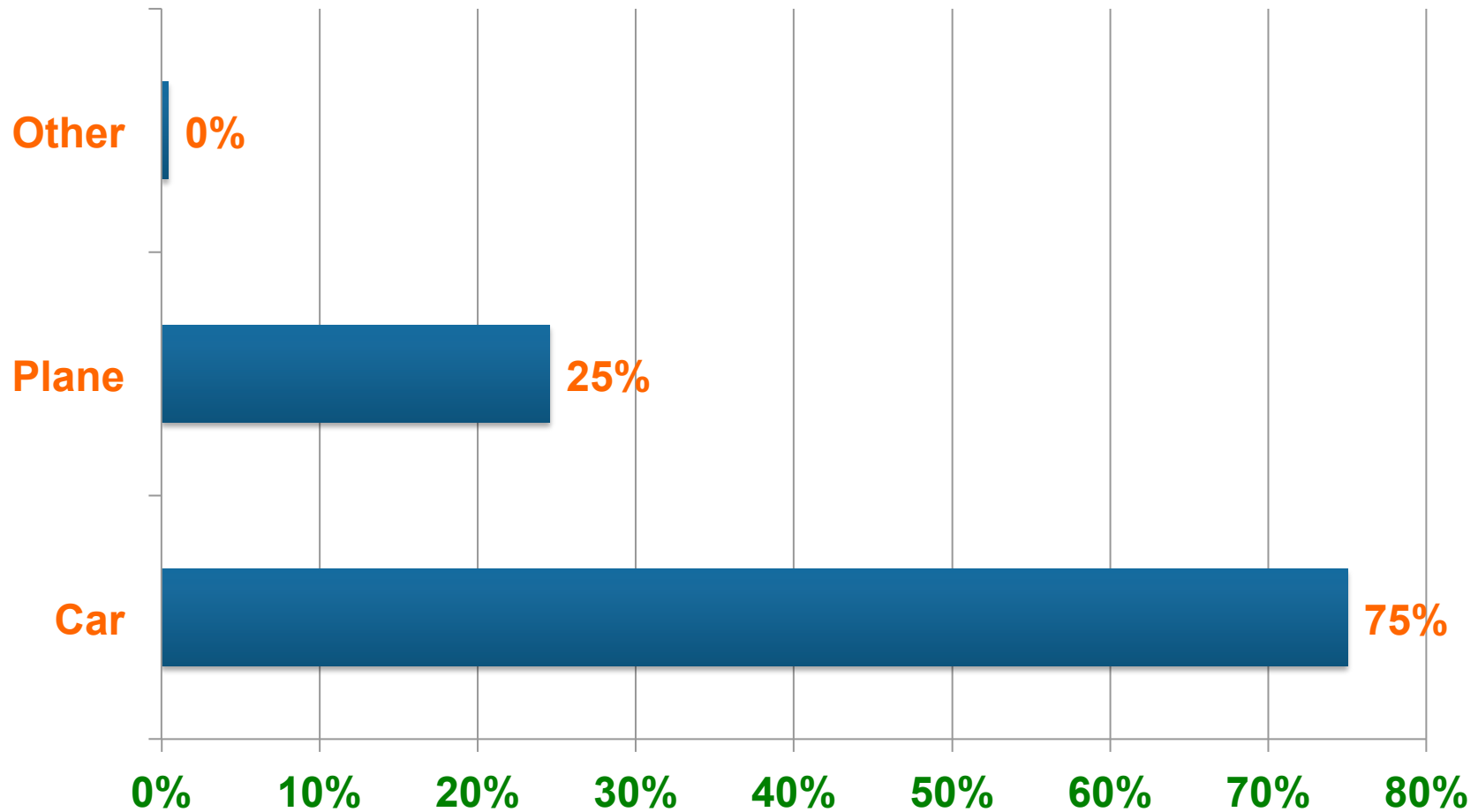
# Will you be traveling for the Holidays? *(anytime between Dec 20 – Jan 1)*



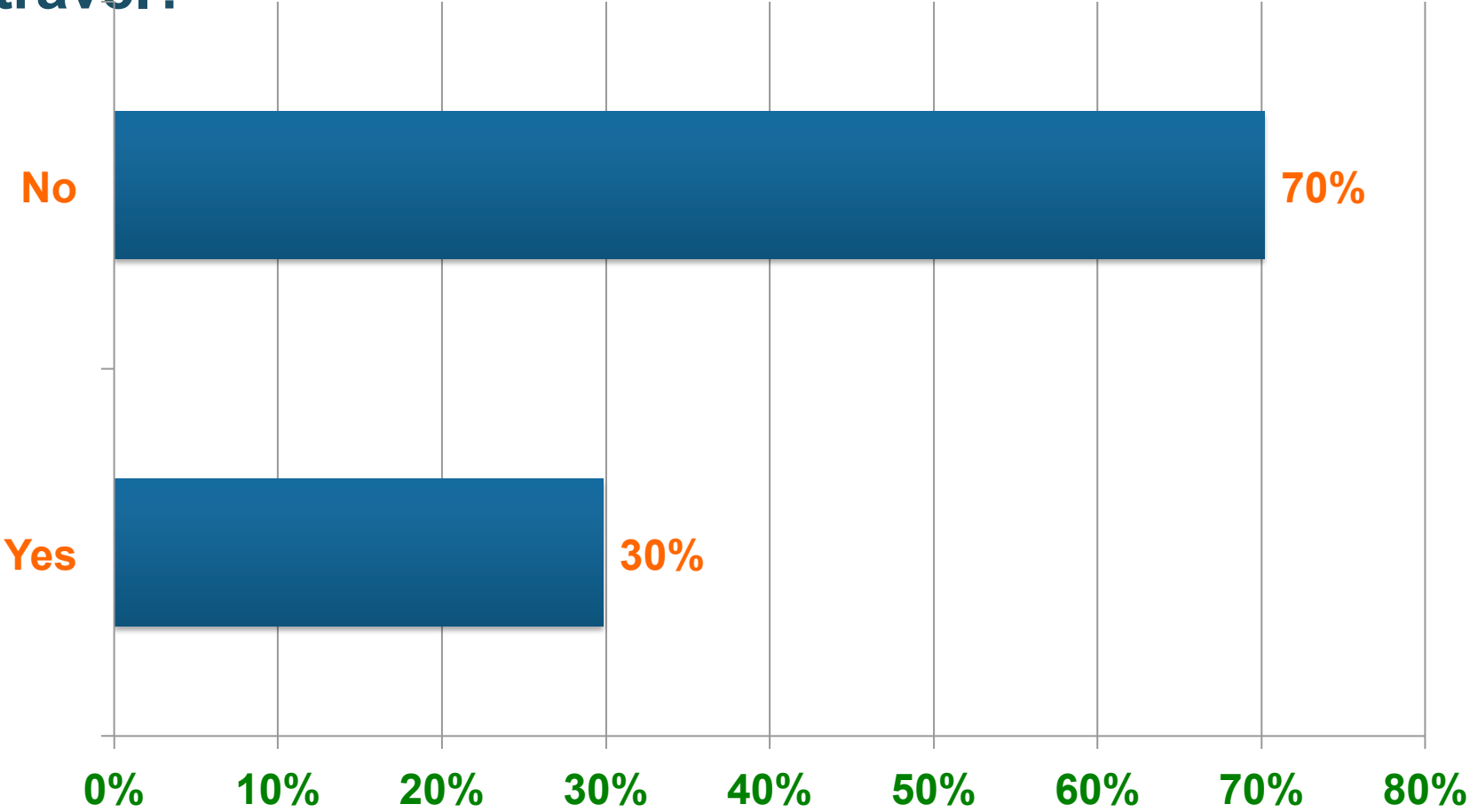
# What is the distance you plan to travel? (Round trip)



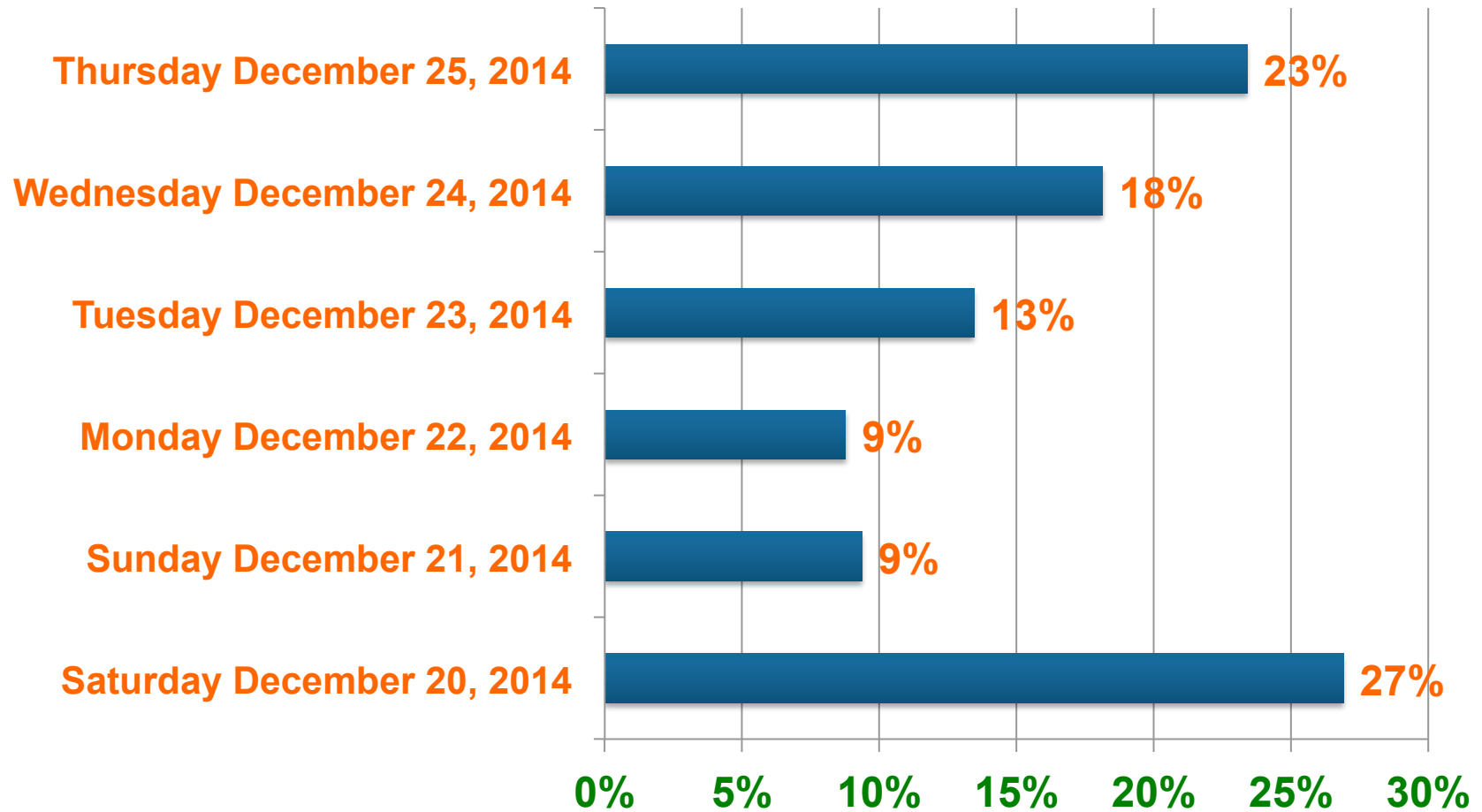
# What will be your mode of transportation?



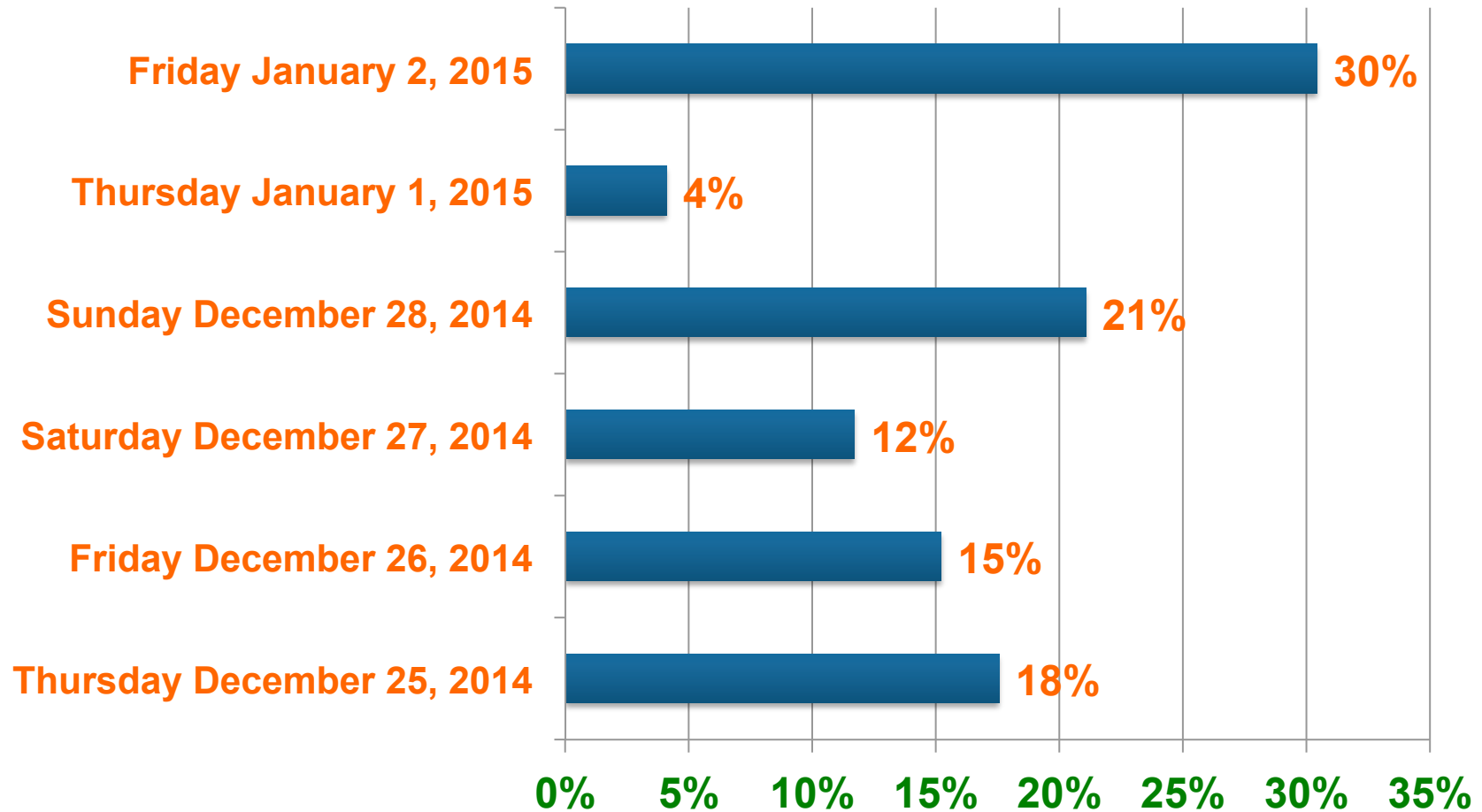
# Will you be crossing state lines during your year-end travel?



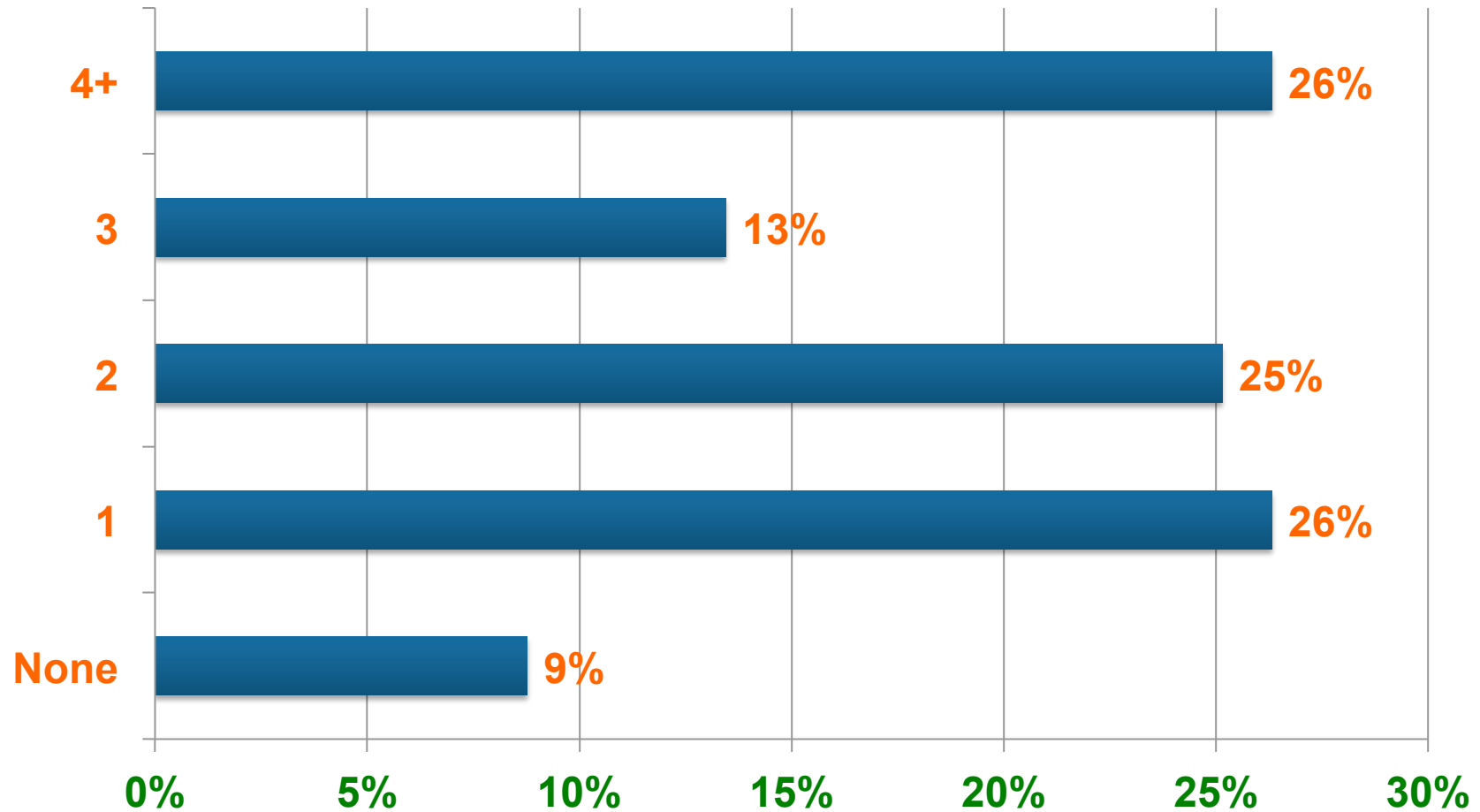
# When do you plan on hitting the road to begin your year-end travel?



# When do you plan on hitting the road to return home from your travels?

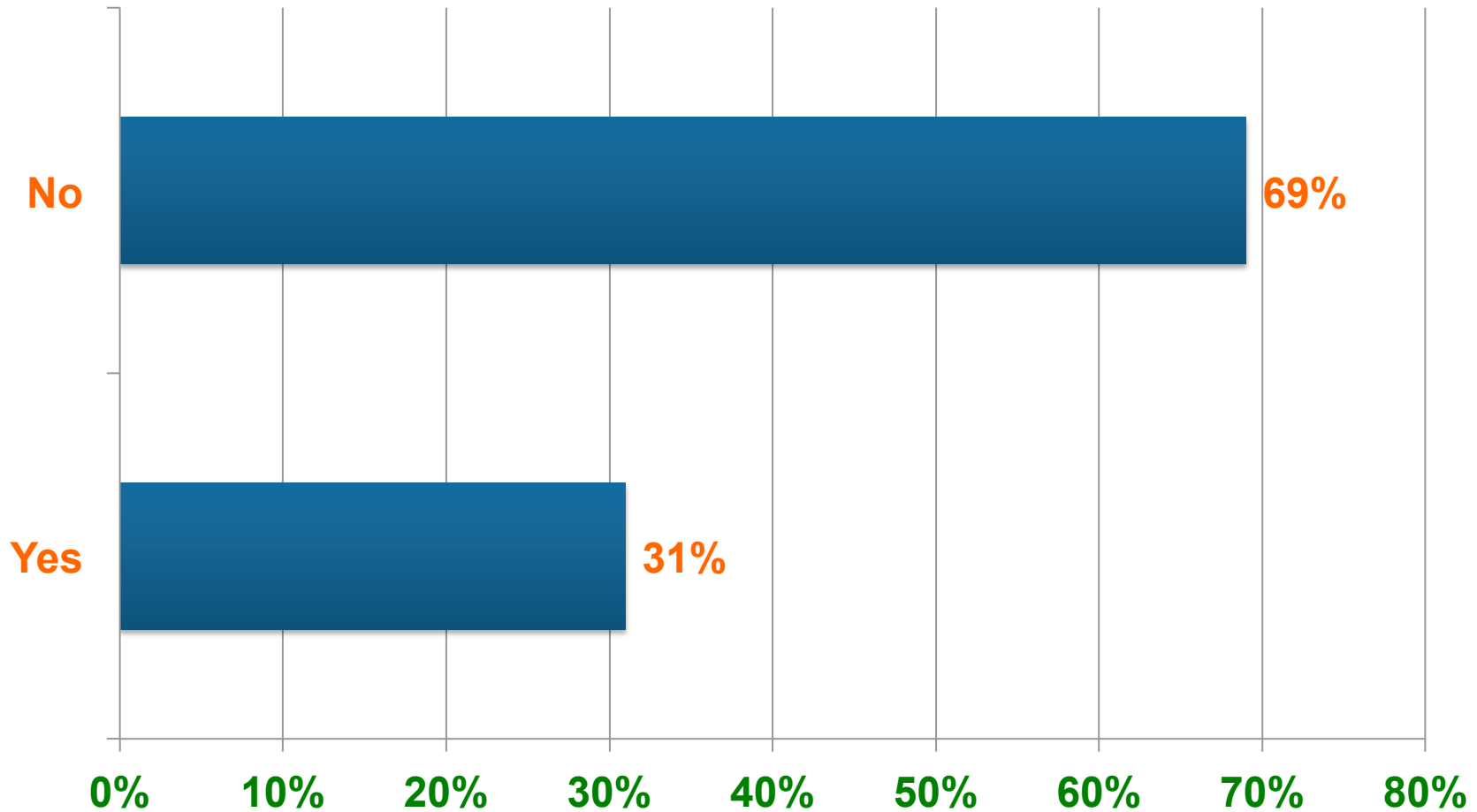


# How many people will you be traveling with?

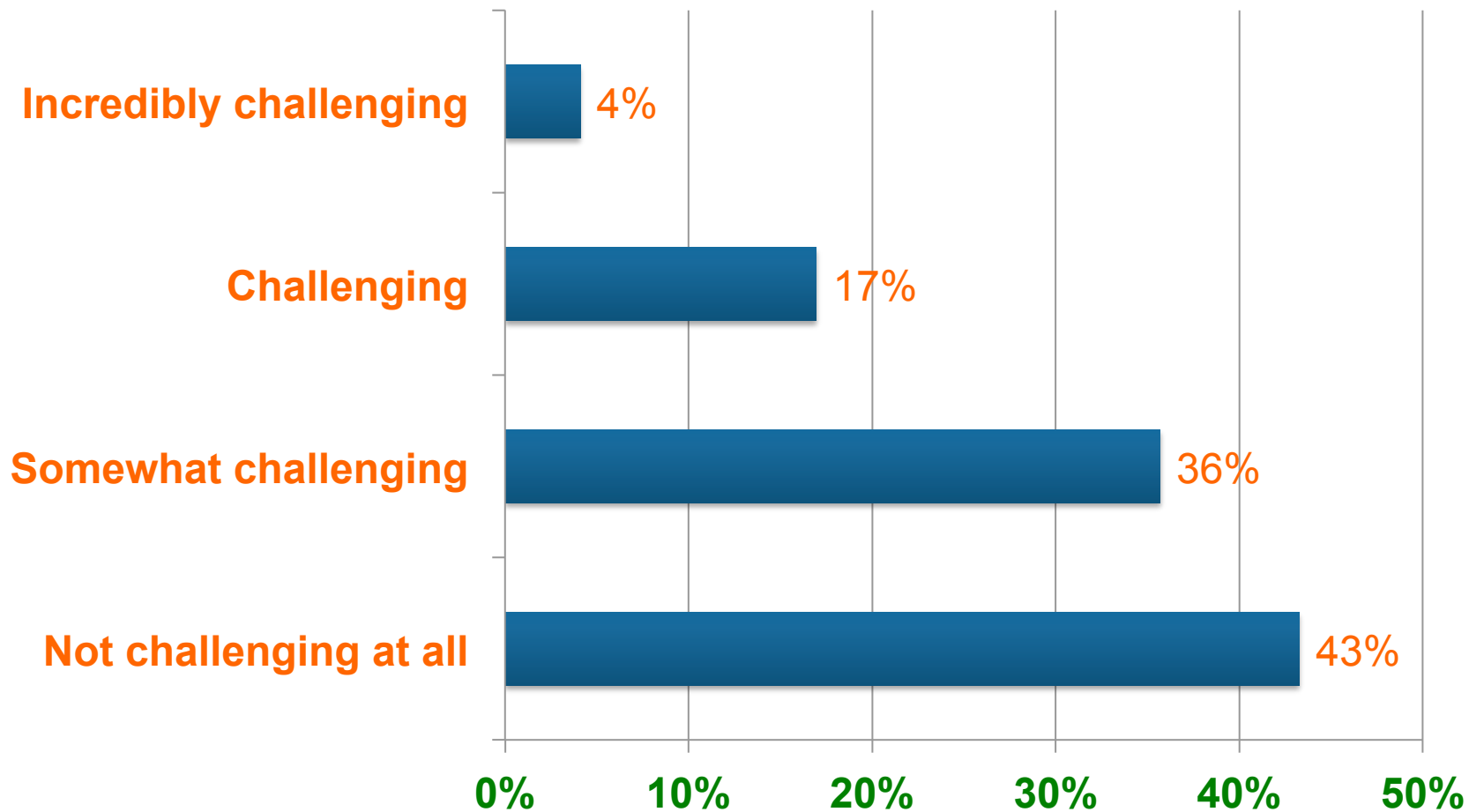




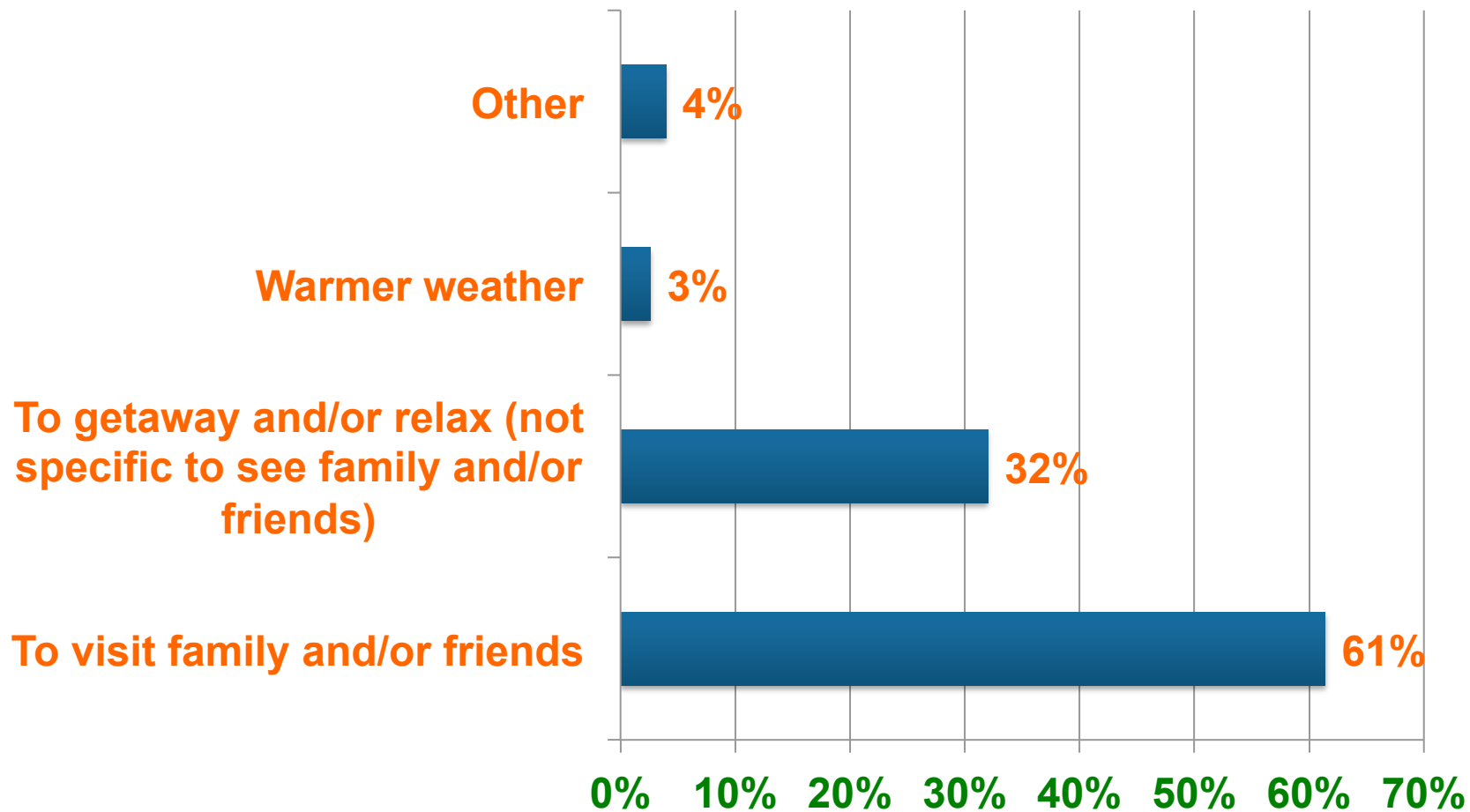
# Will you be traveling with kids under the age of 18?



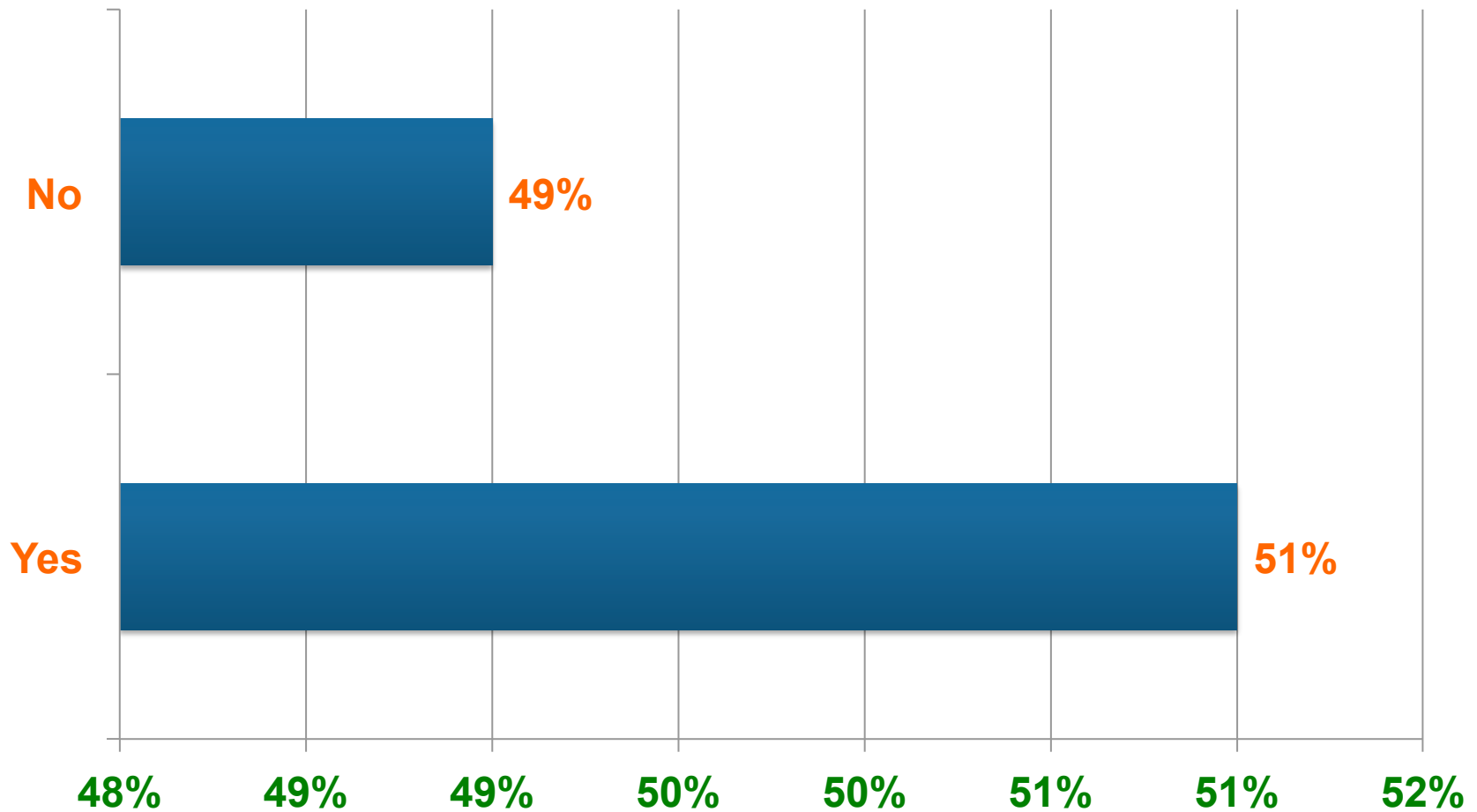
# How challenging would you say it is to escape your city for the holidays?



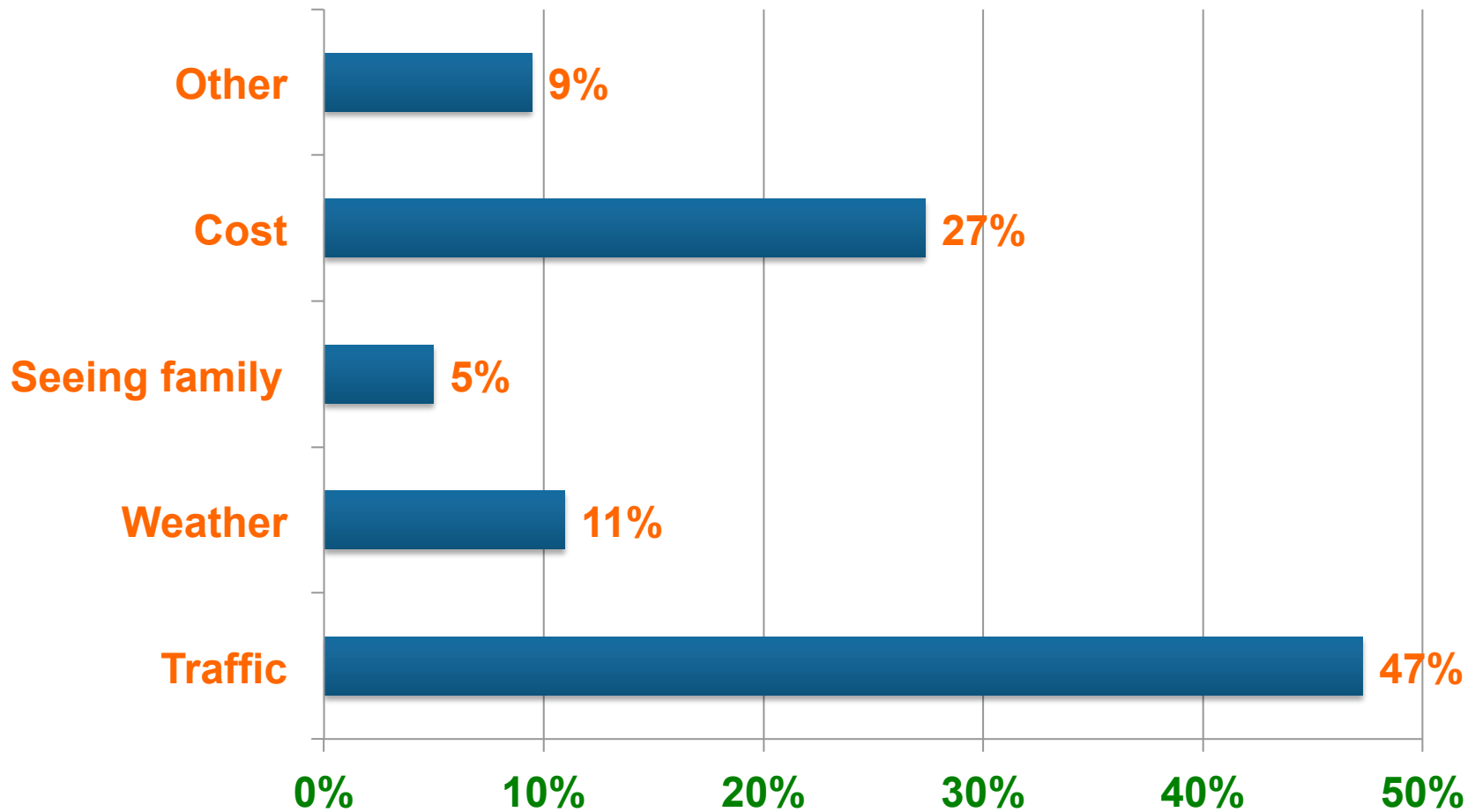
# Why are you traveling?



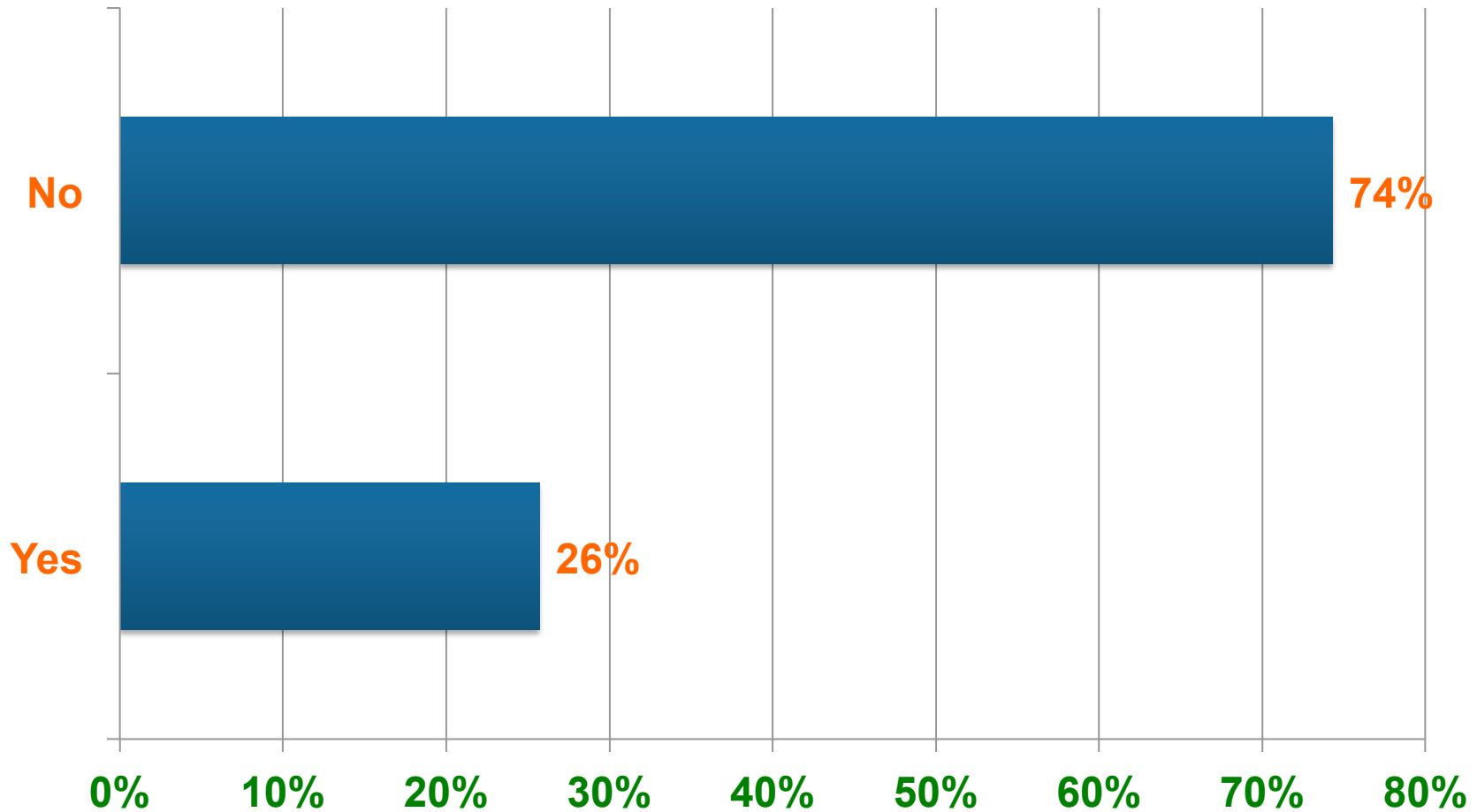
# Do you find year-end travel stressful?



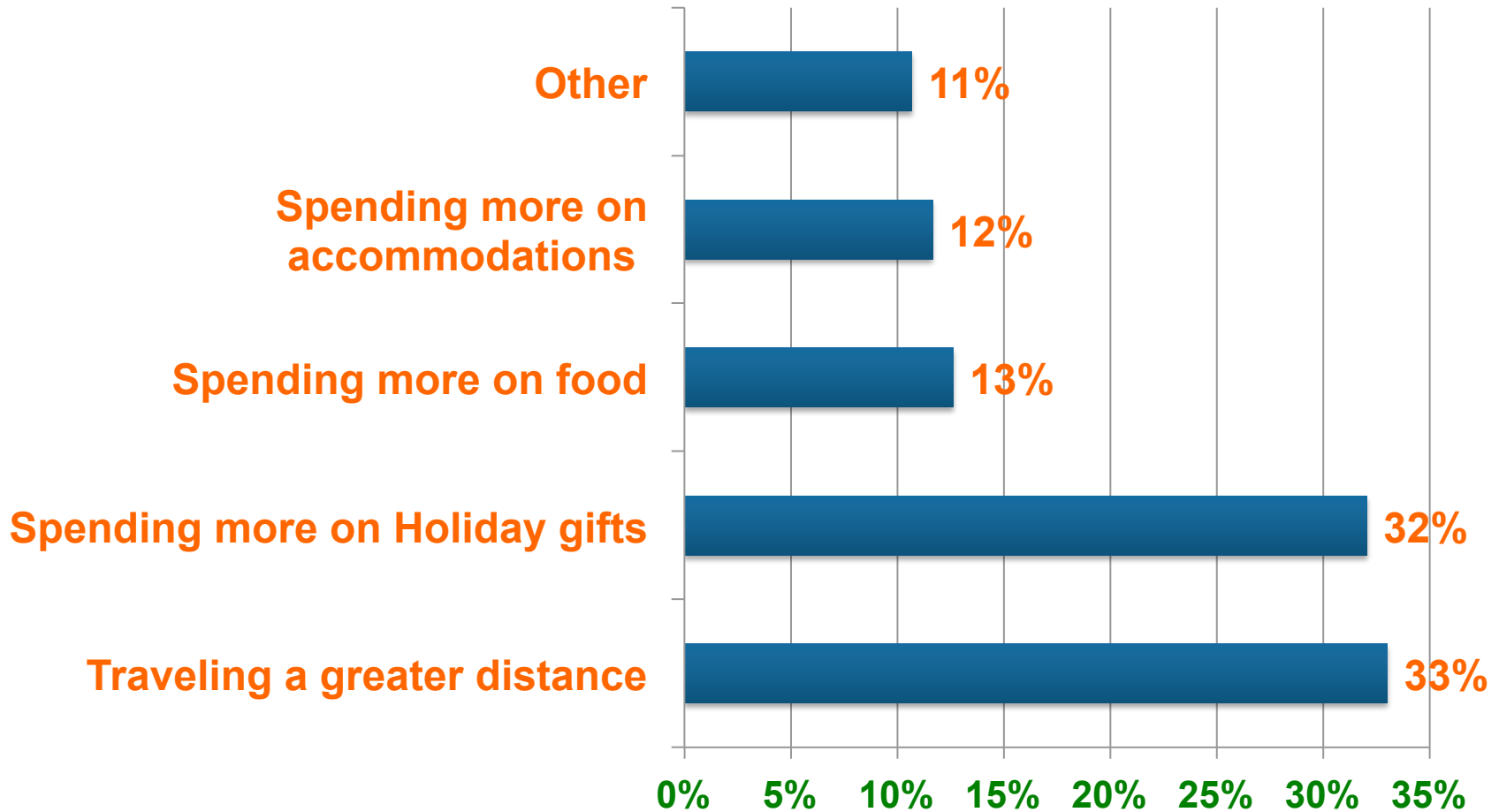
# What aspects about it causes the most stress?



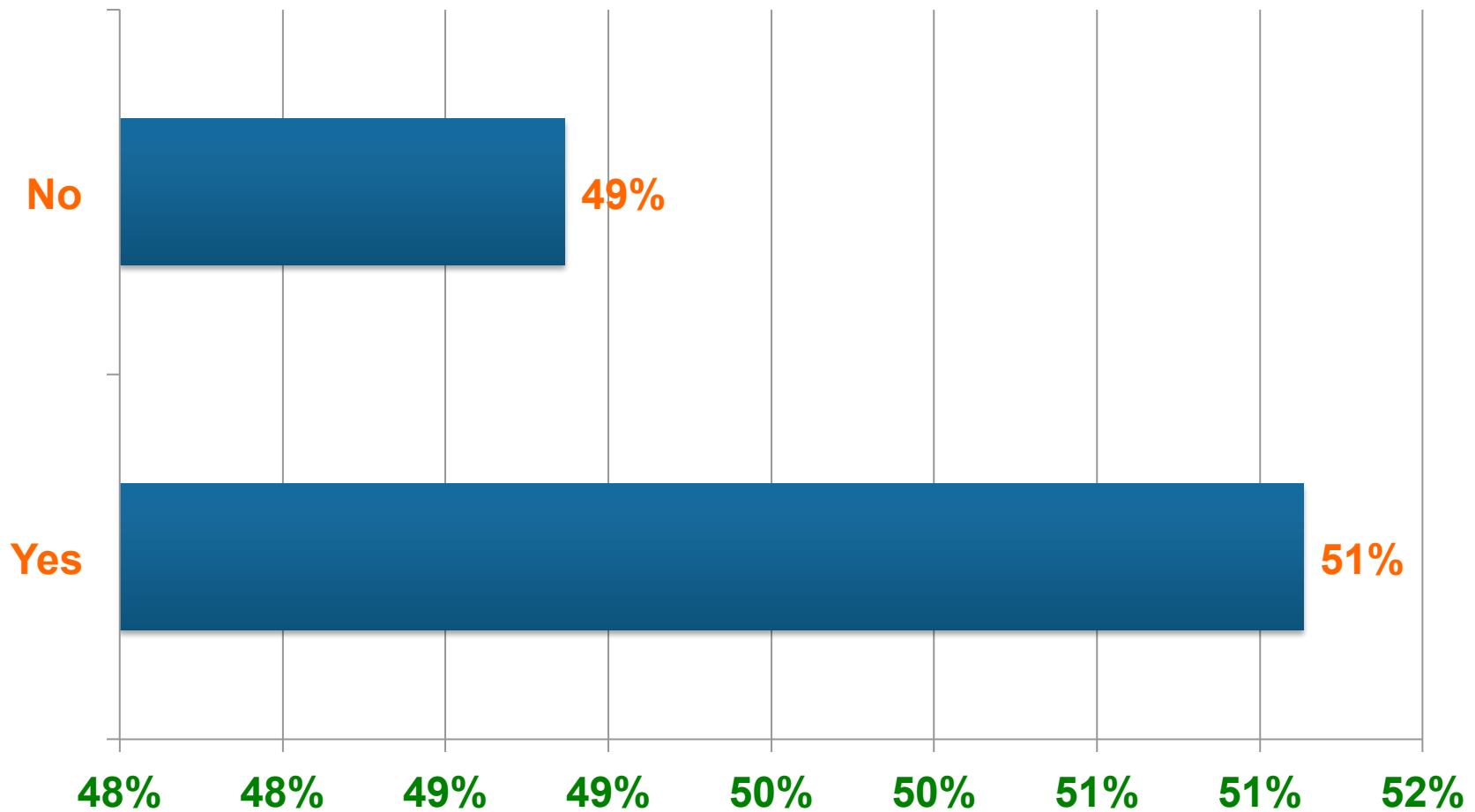
# Are the record-low gas prices impacting your travel plans?



# How have the low gas prices impacted your travel plans?

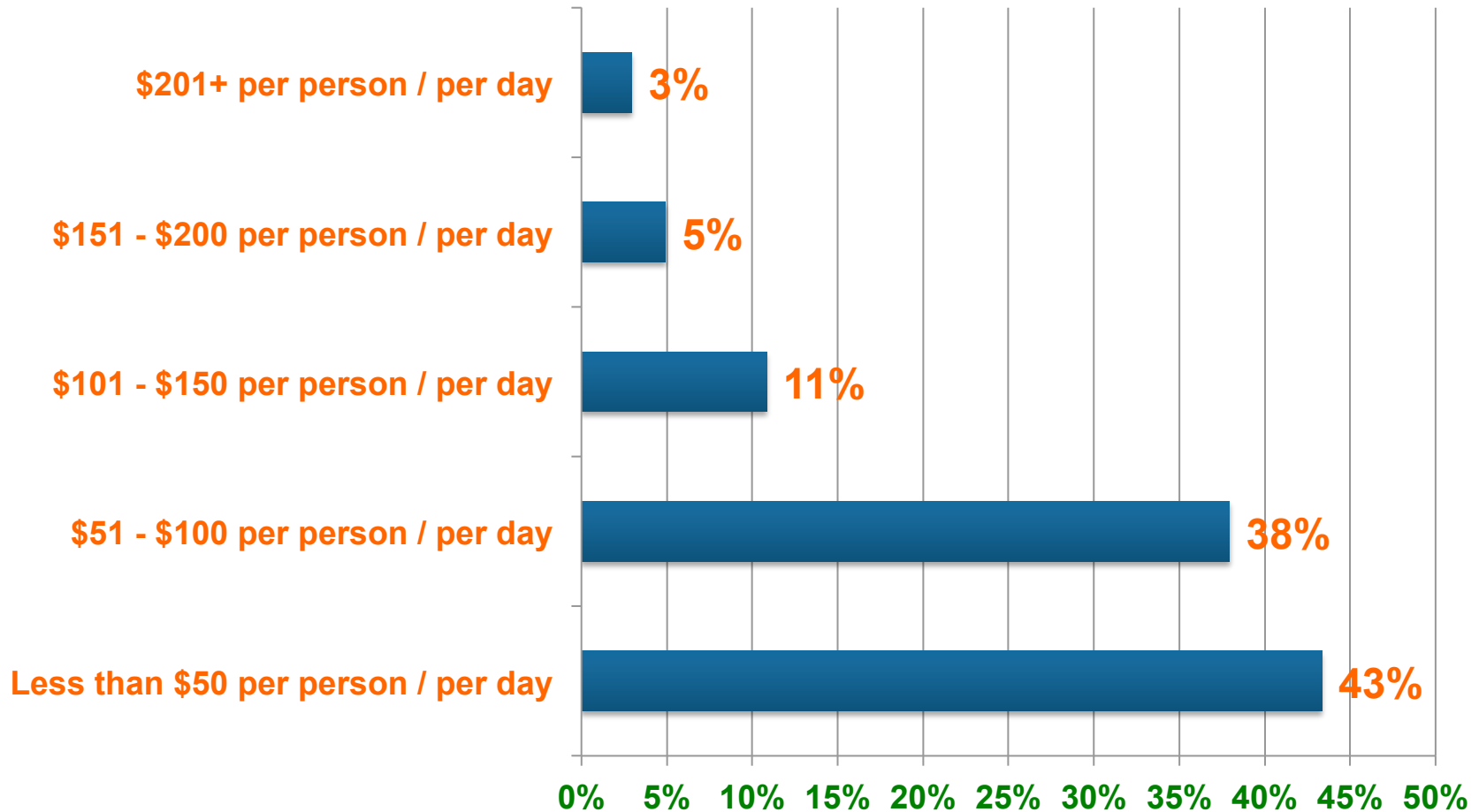


# Do you try to stick to a daily budget for travel (food/gas/hotel/motel) expenses?





# What's the daily expense range that you are most comfortable with?



# With gas prices dropping, everyone is saving at the pump (~\$40-\$80 a month). How do you plan to spend the extra money?

